

Inside BOB BACKLUND WRESTLES
WITH HIS PAST

VICTORY
SPORTS
SERIES

October 1979
47727 \$1.25

Wrestling

**HAS KILLER KOX
DISCOVERED THE
WEAKNESS OF
DUSTY RHODES ?**



**TOMMY RICH
WINS INSIDE
WRESTLING'S
FUTURE
CHAMPION
TROPHY !**





I'll guide you into your own

● While keeping your
you like to gross \$14 or

a true story

own business was so much easier than I had always thought . . . why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that **now** was the time to make the forward step . . . there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job . . . ran a few ads . . . sent some mailings . . . contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a **serious** mistake not mailing that coupon would have been . . . and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, con-

SOME YEARS AGO I was a printer in a small Michigan town.

I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence . . . and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my

step by step thriving business

present job, would \$21 profit per hour?

by Bob Ferrel

ventions and dealer group meetings.

Incidentally I sold my dealership at a good profit. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success.

It's Easier than You Think To Build Your Own Business

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You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

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Your gross profit on three servicemen is \$21 per hour. An efficient Duraclean dealer can gross \$7 per hour on EACH serviceman plus \$12 an hour on any service he himself renders. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes **clear net profit**. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you **step by step** how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, of National Magazine editors, of Research and Testing Laboratories.

National magazine advertising explains superior merits of **your** services, builds **your** customer confidence and brings job leads to **you**.

Stores, upholsterers, insurance adjusters, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use **tested, proven methods**. You have **our backing and "know how."**

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with **new life**. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are **growing faster** than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your **6 other services** are explained in the free booklet we'll mail you.

Only \$1985 starts you in YOUR OWN business. And we have enough confidence in your success that we finance the balance of the total cost of \$5900, with no interest or finance charges.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with **no obligation whatever**, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

Mail this coupon TODAY It may put you in business

Duraclean International

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INSIDE *Wrestling*

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EDITOR'S NOTEBOOK

Peter
King

Editor-in-Chief

JULY 17, 1979: Jack Brisco vs. Harley Race--Brisco is well on his way to winning. Suddenly, Race is disqualified. He retains his NWA belt.

JULY 30, 1979: Peter Maivia vs. Bob Backlund--A close match until Backlund is thrown from the ring where he is counted out. He retains his WWF belt.

AUGUST 1, 1979: Greg Gagne vs. Nick Bockwinkel--Bockwinkel is on the verge of losing. A missed maneuver sends him flying over the top rope. Gagne is disqualified. Bockwinkel retains his AWA belt.

There is something in common in the above arena reports. In each, the champion should have lost his title. But none of them did.

This must stop. Now.

Any sport where the best man does not triumph due to technicalities is doomed. There are far too many rules and loopholes that allow an otherwise beaten champion to keep his title.

For Harley Race and Nick Bockwinkel, the problem is more serious than it is with Bob Backlund. Backlund usually wrestles by the rules. He does not take shortcuts to win or hold on to his belt. But we must not forget the countout and disqualification clauses in the WWF bylaws have saved his title on at least two occasions.

By my computation, Harley Race has saved his title through the use of technicalities no less than 87 times! And Nick Bockwinkel, in his three year reign, has been saved by the rulebook at least 125 times!

Something must be done. And quickly. But the voice of protest must come from you, the fans. Send your name to: "Save Wrestling"

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THE INSULT THAT MADE A MAN OUT OF 'MAC'



Body Slams & Pinfalls

By Dan Shocket

THIS STARTED TO BE a warning. But by the time you read this, it might be an explanation for a ring fatality no one can understand. The Vibrating Hand has come to wrestling.

Ask any kung-fu master about the Vibrating Hand and watch him turn pale. This maneuver is to martial arts what a submachine gun is to organized crime. What is most horrifying about the Vibrating Hand is that its victims don't die immediately. They carry death within them for days. Then, the Vibrating Hand courses through their systems and kills them.

Many people may be familiar with the Vibrating Hand. They have heard the rumors concerning the death of Bruce Lee. A few years ago, Lee was one of the most famous movie stars in the world. His renown came from his fantastic kung-fu ability. He was an acknowledged master of the martial arts.

Then, this superb athlete, a man in peak condition, died under mysterious circumstances. Some called it a heart attack. Others

mentioned suicide. Kung-fu students spoke in whispers. They mentioned the Vibrating Hand.

They believed Lee was going to reveal kung-fu secrets in a forthcoming book. Martial arts masters thought this was a betrayal

Now to the crux of our story. A wrestler, called a rulebreaker by moronic fans, has recently learned the deadly art of the Vibrating Hand. For obvious reasons, his name will have to be cloaked in mystery. The only fact we can reveal



A master of the martial arts, Professor Toru Tanaka, in action. A rulebreaking wrestler has learned the dangerous magic of the Vibrating Hand. But the wrestler, according to Dan Shocket, is surprisingly not Oriental.

of the highest order. Lee had to be stopped. Even though Bruce Lee was a brilliant master, he couldn't defend against the Vibrating Hand.

is that he is not Oriental.

"It took me over a year to learn it," he reveals, "and I'm still not sure I can do it right. I'll find out soon

(Continued on page 46)

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ON THE ROAD

with
GARY MORGENSTEIN



RIC FLAIR AND Rick Steamboat have formed a tag team!! That's what lured me down to the Carolinas to unravel the biggest wrestling story of the decade.

When Flair and Steamboat announced they would temporarily bury the hatchet of hate to team up, a curtain of silence fell across their reasons. No one would say why. Finally, I cornered Flair and pulled out his motivation.

"I wanted the toughest partner I could find to whip Baron Von Raschke and Paul Jones for the NWA title," Flair explained. "You gotta admit, Steamboat is the

feuds, Steamboat was quite reluctant to accept Flair's offer without some assurances.

"I posted ten grand," Flair said. "If I attacked Ricky, I would forfeit the ten grand. Next to me, I love money best of all."

Fortified with that financial armor, Steamboat accepted Flair's offer. Why?

"I dislike Flair," Steamboat said. "But I must say he's a talented wrestler. It always intrigued me to think of teaming with him. Besides, his reasons were noble. I also wanted to whip Von Raschke and that traitor Jones."



Rick Steamboat (above left) and Ric Flair (above right) make for a strange and unpredictable tag team pairing. Ace columnist Gary Morgenstein went "On The Road" to examine the details of this stunning development.

toughest guy around. Next to me, of course."

When Flair first mentioned the subject to Steamboat, the response was predictable.

"I heard his voice on the phone and I hung up," Steamboat recalled. "I didn't want anything to do with him. But he was persistent. Flair kept calling and calling, almost begging me to listen. I had to give him that courtesy.

Since they've battled each other in one of wrestling's bloodiest

For sheer dramatics, both inside and outside the ring, I have never witnessed anything to compare with this bout. At first, the mocking demeanors of the unlikely duo were harsh and unrelenting. Flair came strutting down the aisle, waving his thick fingers. Arrogant, cocky, tough.

Steamboat followed. And Rick strutted, waving his fingers in a parody of Flair. The fans went berserk.

(Continued on page 49)

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FORT WORTH, TEX.

By Rob Moore



**FRITZ VON ERICH
vs.
MARK LEWIN**



The latest battle in the Fritz Von Erich-Gary Hart war pitted Fritz against Hart's protege, Mark Lewin, in a steel cage match. The two men brutally attacked each other. Von Eric was in control until Hart entered the cage and began beating on Fritz. But out of nowhere came Bruiser Brodie, who proceeded to throw both Hart and Lewin out and help the victorious Von Erich leave the cage.

OTHER BOUTS: Bob Markus stopped Reggie Parks . . . Tiger Conway Jr. handled Bull Ramos . . . Gino Hernandez bested Pepper Gomez.

WEST PALM BEACH, FLA.

By Margaret Salem



**HARLEY RACE
vs.
JACK BRISCO**

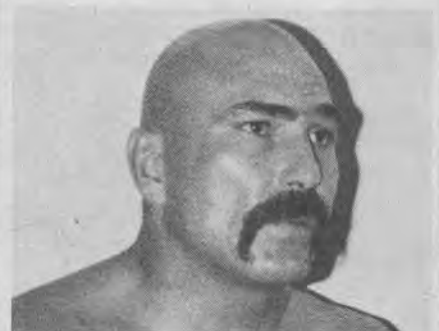


Tension filled the arena as fans awaited the title bout that matched NWA champion Harley Race against Jack Brisco. After several grueling minutes, the referee was hurled out of the ring, followed by Race, who soared over the top rope. Brisco managed to drag Race back into the ring. He pinned the champ as a substitute ref completed the count. However, when the first ref regained consciousness, he reversed the decision, disqualifying Brisco for throwing Race over the top rope.

OTHER BOUTS: Jos Leduc and Don Muraco topped Mike Graham and Steve Keirn . . . King Curtis toppled Jim Garvin . . . Sweet Brown Sugar whipped Killer Kahn . . .

KNOXVILLE, TENN.

By Curtis Grasham



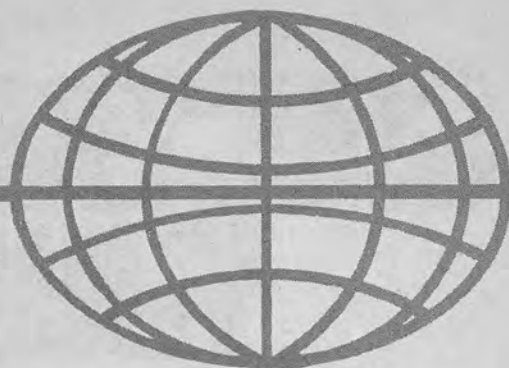
**MONGOLIAN STOMPER
vs.
CRUSHER BLACKWELL**



A 27-foot Bayliner boat and \$5,000 cash were the prizes in a wild and wooly contest. When the blood and dust had cleared, two men were left: Crusher Blackwell and the Mongolian Stomper. Fans expected a brutal climax and they weren't disappointed. Blackwell was winning fairly until the Stomper's manager, Gorgeous George Jr., hit Crusher from behind, enabling the evil Stomper to walk away with the prizes.

OTHER BOUTS: Ron and Buddy Fuller whipped Professor Toru Tanaka and Mr. Fuji . . . Eddy Mansfield and David Schultz stopped Jimmy Golden and Dean Ho . . . Tony Charles halted Kevin Sullivan.

WRESTLING CAPITALS



MINNEAPOLIS, MINN.

By Reegan Hadrits



NICK BOCKWINKEL
vs.
GREG GAGNE



When Nick Bockwinkel's scheduled opponent failed to appear, promoter Wally Karbo had a dilemma. His problem was solved when Greg Gagne eagerly offered to wrestle the AWA champion. Although it was a non-title match, both men wanted the win. After three successful Gagne dropkicks, Bockwinkel was in trouble. Following the third kick, Greg put Bockwinkel in the sleeper hold and gained an impressive win.

OTHER BOUTS: Pat Patterson and Ray Stevens took two of three falls from Dick Charles and Steve Johnson . . . Jesse Ventura bopped John the Greek.

ALLENTOWN, PA.

By Thommy Witters



TED DiBIASE
vs.
PAT PATTERSON

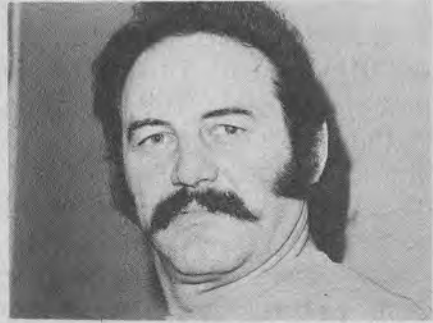


A stunning upset took place in a televised title match. Young North American heavyweight champion Ted DiBiase lost his belt to veteran Pat Patterson. This was a rough introduction to the wily ways of rulebreaking for Ted. DiBiase lost the title when Patterson used brass knuckles to wipe out the young man.

OTHER BOUTS: The three Valiant Brothers, Jim, Jerry and John battered the trio of S.D. Jones, Steve Travis and Dominic DeNucci . . . Jay Strongbow whipped Mr. X.

VIDALIA, GA.

By Jeanine Page



BLACKJACK LANZA
vs.
BOB ARMSTRONG



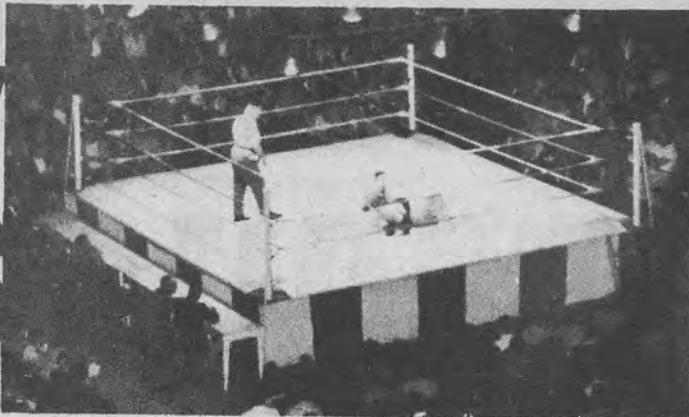
The Georgia heavyweight TV championship was the main event as champ Blackjack Lanza tangled with fan favorite Bob Armstrong. Using brilliant moves, Armstrong was in control. However, Lanza came back with an awesome display of rulebreaking. Blackjack was choking Armstrong on the ropes when he was disqualified. Despite the loss, Lanza retained his title.

OTHER BOUTS: Ray Candy and Norvel Austin whipped Karl Von Hess and Doug Summers . . . Mike Stallings stunned Carl Fergie. □

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SCARED FOR THE SPORT

The thought of "Even Dino Bravo Can't End Greg Valentine's Reign Of Terror" (September/1979) alarms me. This Valentine must be stopped. The sad thing is that he looks invincible. No one is savage enough to break *his* leg, though it should be broken.

Valentine is bit by bit destroying the WWF. What will happen when he has broken the legs of Bob Backlund and Bruno Sammartino? Our great federation will be ruined and Greg Valentine will stand victorious over us all. Heaven help the WWF.

LARRY CRONIN
Trenton, N.J.



Reader Larry Cronin claims rulebreaker Greg Valentine must be stopped (above). But who can do it? Even Dino Bravo failed in his attempt. The sensational Mil Mascaras is once again doing well in the mat wars (below). He recently battled Terry Funk in a great match.

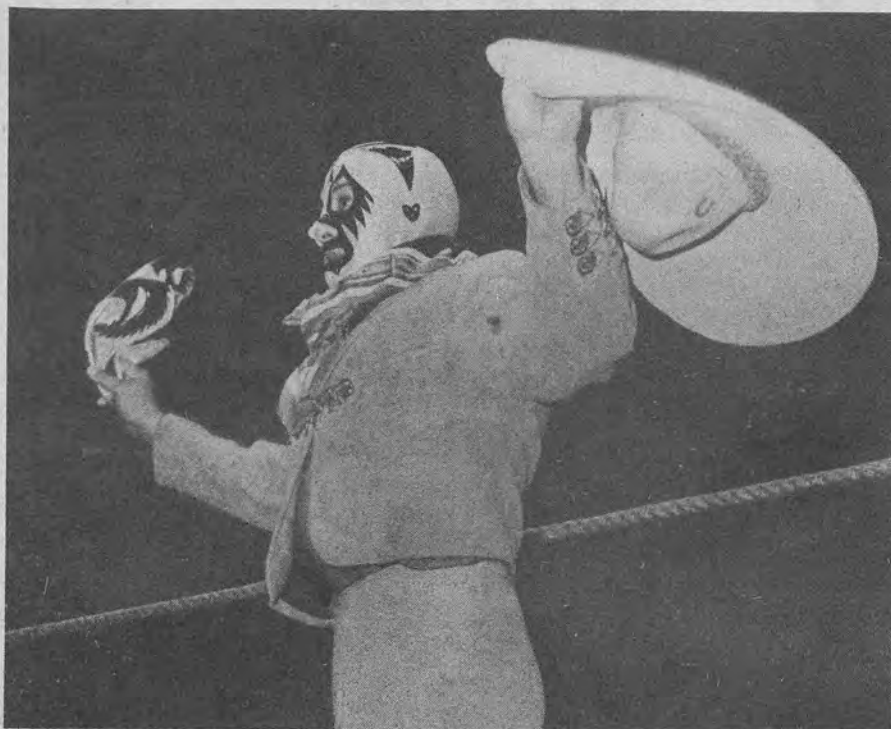
GREAT RELIEF!

When I consider how it might have ended, I get goose bumps up and down my spine. To contemplate either Mil Mascaras or Terry Funk finished is like imagining no sun rising tomorrow, no more rainbows or no more cherry cokes.

But after reading "Mascaras vs. Funk: Careers On The Line In A Double Comeback Match" (September 1979), I felt great relief. I should have known they were such pros. They summoned one last ounce of courage to return to the peak of their abilities.

Maybe cowards like Superstar Graham or Harley Race would vanish from sight. Not Terry Funk or Mil Mascaras. They are men. They are great. They'll be around forever.

LAURA PIERPOINT
Birmingham, Ala.

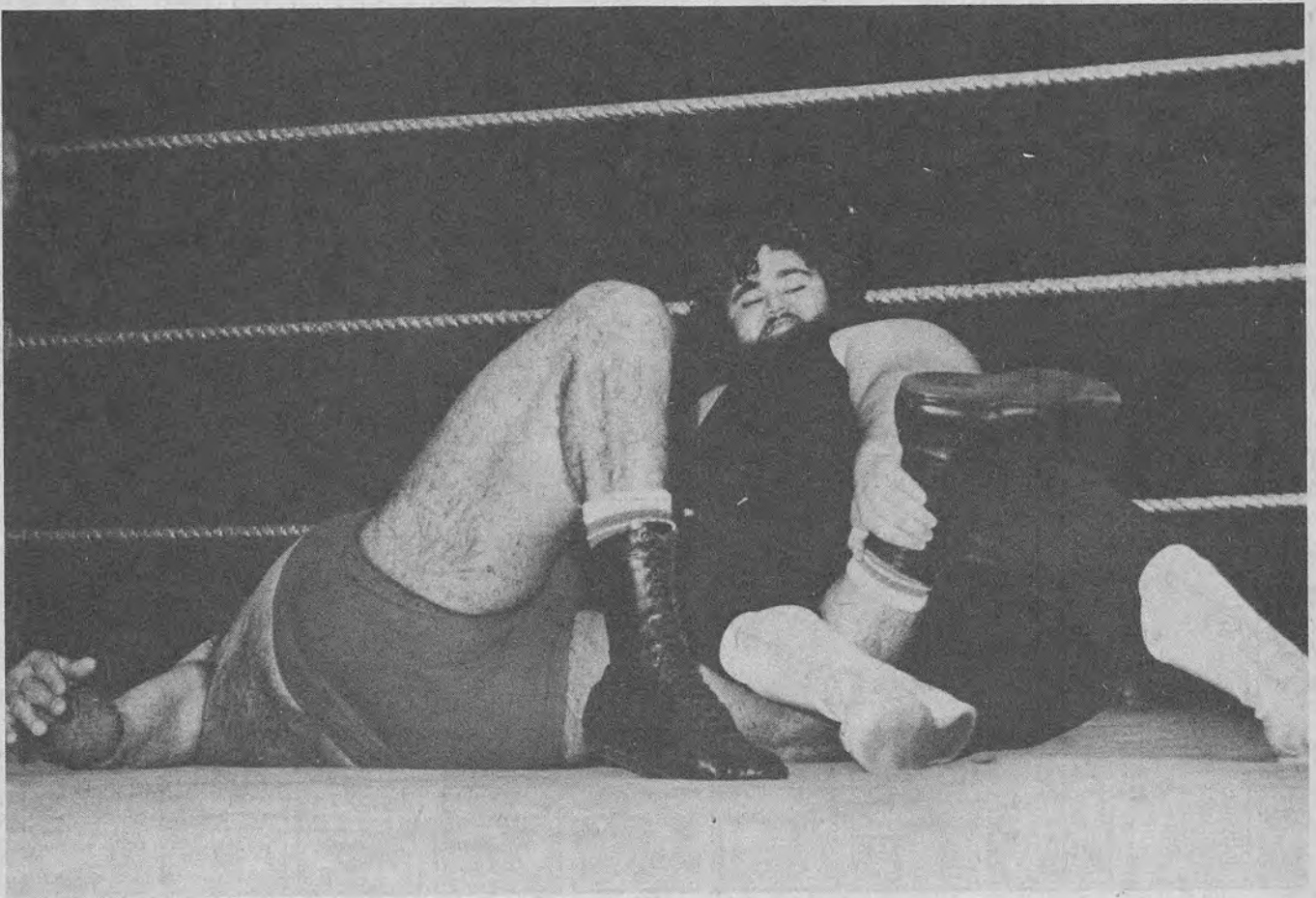


(Continued on page 51)

THE

INSIDER

By STEVEN FARHOOD



SCOOP OF THE MONTH

Crusher Blackwell intends to lose 200 pounds and challenge for the NWA title! The shocking news threw me completely off-balance. I mean Crusher Blackwell and fat go together like milk and Bosco.

"I've had enough," Blackwell told me. "You know, it's against NWA bylaws for me to get a title shot? Something's got to give, and I decided it's gonna be my waistline."

But would the "new" Crusher

Blackwell remain a fan favorite? Or would "The Flying Bumblebee" return to the rulebreaking style of his past?

"I'm gonna become NWA champion," he promised. "When the weight comes off, I'll do what I have to do to win it all. I will say that my loyal fans will never leave me. I promise they'll love me thin just like they love me fat."

"I'm not sure right now about how I'll chop off the extra weight. They may wire my jaw shut. Or I might fly to a deserted island where there is no food at

Massive Crusher Blackwell in action. The 400-pound bruiser plans on losing 200 pounds of fat. As a slim and trim grappler, Blackwell intends to challenge for the NWA championship.

all. Anyway, I'm determined. And you know how agile and fast I am now, weighing over 400 pounds. Just imagine how awesome I'll be when I'm thin and trim!"

We wish Crusher Blackwell luck. This will be the toughest battle of his life. Just remember, Crusher, no more 12-pound turkeys for lunch!

(Continued on page 52)

BACK ISSUES OF INSIDE WRESTLING



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INSIDE WRESTLING

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'TOP SECRET'

Behind the Dressing Room Door

**by Randy
Gordon**

LAST MONTH, I began an experiment, hoping to show you that rulebreakers cannot be treated like human beings. I have succeeded.

After five weeks of exhaustive research and study, I have decided to pursue the experiment no further. Those five weeks only added to what I already know as fact: Rulebreakers are a nasty bunch of men who cannot be trusted, and who cannot trust each other.

For the past five weeks, I abandoned using any disguises during my interviews. I did not play one practical joke on even the most rotten rulebreaker. I even went as far as to call a certain rulebreaker the night before a match, just to inform him I would be seeing him at the arena. The advanced notice usually gives them added time to prepare some incredible lie for me.

Not one rulebreaker said anything to me that closely resembled the truth. Every single one lied, hoping I would print their material and cause trouble. They told me the same rumor-filled stories as they tell my colleague, Dan Shocket. The only difference between Dan and I, though, is brains. Dan listens to a rulebreaker's lies, then prints them as the gospel truth. He rarely checks out a story for its legitimacy. I always do. That's why rulebreakers do not speak to me. That is why I must run around in disguises. Dan thinks all the rulebreakers are his best friends. I know they are his enemies.

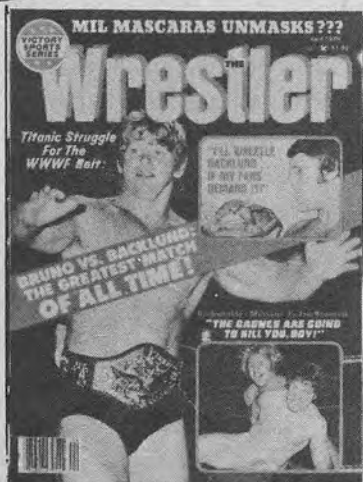
Let me tell you about one of the biggest dressing room lies I

(Continued on page 55)

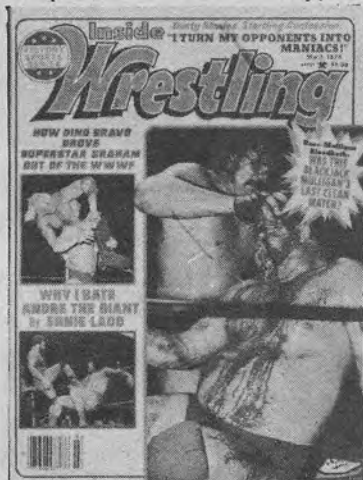
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NAMES MAKI

CHRIS TAYLOR, the former Olympic wrestling star who became a pro wrestler several years ago, is dead. Chris was 29 years old at the time of his death. He became ill several years ago and was forced to retire from active competition. He will be missed by all.

From sad news here is some good news for many of you. RIC FLAIR and RICK STEAMBOAT have formed a tag team! The two are making their bid for the NWA tag team belts held by PAUL JONES and BARON VON RASCHKE... BOB BACKLUND



TOMMY RICH

lost the match but he keeps the WWF belt: PAT PATTERSON opened an ugly gash on Bob's head forcing the ringside doctor to halt the match, giving the decision to Patterson. If Patterson wants the title, he must pin Bob or make him submit. Can he do it? That remains to be seen.

TOMMY RICH is proud of the INSIDE WRESTLING Future Champion trophy (so proud he's

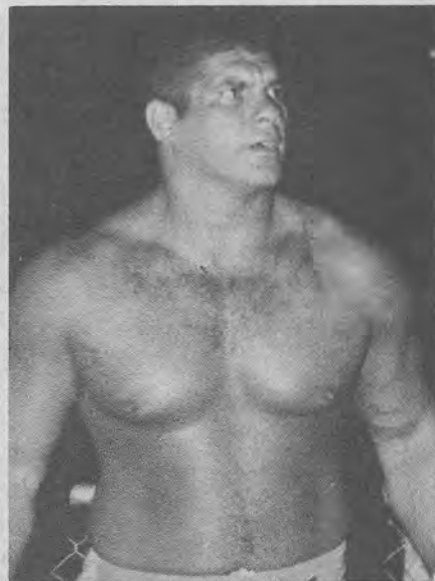


CHRIS TAYLOR

having a custom trophy case built especially for the beautiful trophy). But life is getting harder and harder for the future champion because all the toughest rulebreakers in the sport are now out to prove that Tommy is nothing but a loser! Says IVAN KOLOFF: "The fans voted for Rich. Fans are stupid. Rich is nothing but a loser!" Ivan's close friend OLE ANDERSON shares his feelings.

PAMPERO FIRPO sends word that he is wrestling in Puerto Rico... THE SHEIK has put his bid in for a WWF title shot... NWA champion HARLEY RACE now adds JACK BRISCO to his "all washed up list." The list already includes DUSTY RHODES, JERRY BRISCO, RICK STEAMBOAT, and TOMMY RICH among others... CAPTAIN LOU ALBANO on tour looking for new talent... FRED BLASSIE says he will give BRUNO SAMMARTINO \$25,000 if the "living legend" will get into the ring against HUSSEIN ARAB.

SUPERSTAR BILLY GRAHAM writes to inform his fans that he will be challenging for one of the three major titles in the very near future. "Tell my fans that the Superstar is workin' on a lot of new tricks so I can get a world title again!"... JOS LeDUC and MAGNIFICENT MURACO



MAGNIFICENT MURACO



FRED BLASSIE

N' NEWS

Bill Apter
reporting...



ANDRE THE GIANT

(Don Muraco) are the new U.S. tag team titleholders by virtue of a very sneaky defeat over MIKE GRAHAM and STEVE KEIRN . . . DINO BRAVO continues to defend his Canadian championship.

Another weird pairing: ANDRE THE GIANT has accepted the invitation of BRUISER BRODIE to be his partner. They'll go against the GARY HART duo of MARK LEWIN and THE SPOILER . . . SWEET BROWN SUGAR, a masked aerial artist, is defeating top competition in Florida . . . JIM BRUNZELL looking good in Mid-Atlantic bouts. Jim's partnership with GREG GAGNE appears to be over at this particular time. "However, Greg and I keep in

touch by telephone," Jim points out. "We are still the best of friends."

GREG VALENTINE says he is not nearly finished with CHIEF JAY STRONGBOW. "Not 'till I break his legs, arm, and stupid head!" he exclaims . . . As much as he hates TONY ATLAS, ERNIE LADD admits that Atlas "could be a good preliminary boy one day." Some compliment, Ernie! . . . JOHNNY RIVERA has returned to the WWF . . . TED DiBIASE still unable to regain the WWF North American title he lost to PAT PATTERSON . . . Meanwhile NWA North American champion MR. WRESTLING II continues to rack up victory after victory.

BOBO BRAZIL looked great as a guest referee in Georgia. Big Bobo hints that he may be in the



BOBO BRAZIL

New York area soon . . . WAHOO McDANIEL is the man to get if you want the Georgia title. Already Wahoo is being chased by former champion MASKED SUPERSTAR, IVAN KOLOFF, and BLACKJACK LANZA just to name a few . . . Lanza is the Georgia television champion and



BLACKJACK LANZA

his manager, BOBBY HEENAN says the belt means nothing! "It's a cheap hunk of junk," Heenan says. Lanza adds, "The whole world knows I am the best. That is the whole world minus Georgia. People from Georgia must be from outer space or something because they just don't appreciate my great talent."

That's all for now. See you next time. □

COLLECTOR'S CORNER

WRESTLING MAGAZINE

It was simply titled "WRESTLING." And it was the first serious attempt to establish a magazine devoted entirely to professional wrestling which had a regular frequency and a world-wide distribution. The five issues of **WRESTLING** magazine are perhaps the most sought-after collector's back issues now made available to you.



JANUARY 1951

(First Issue) Wrestling King of Sports, Toots Mondt, Wrestling Whirl, Andre Drapp, How To Feel Like A Champ, How To Wrestle, Wrestling Girls, History of Wrestling, Rocca (First Published Story), Frank Gotch's Life, Most Colorful Stars, George Hackenschmidt, Kings of Mat

\$30

MARCH 1951—Human Side, Wrestling Whirl, How to Wrestle, New Faces, Popularity Ratings, Strangler Lewis' Life, Sumo Wrestling, Yukon Eric's Life, Wrestler vs. Boxer, Strong Arms, June Byers' Life, George Hackenschmidt vs. Frank Gotch

\$30

MAY 1951—Letters, Wrestling Whirl, The Cauliflower Ear, Promoter Frank Tunney, Jim Londos' Life, Nell Stewart, Quiz, Great Togo, Gene Stanlee, Mongolian Wrestling, Fran Gotch Again Beats Hackenschmidt, Top Ten Villains, How to Wrestle

\$30

JUNE 1951—Editorial, Promoter Sam Muchnick, Wrestling Whirl, Ella Waldeck, Kenny Ackles, Everett Marshall's Life, Joe Stecher vs. Jim Browning, Torturous Holds, Chief Don Eagle's Life, Turkish Wrestling, Tag Matches, Ratings, Rocca Describes His Toughest Match, Mystery Wrestler

\$30

BOXING & WRESTLING

After five issues, **WRESTLING** magazine changed its name to **BOXING & WRESTLING**. Continuing its high standard in wrestling, the addition of boxing stories made it one of the most popular sports magazines of the '50s. Some of the back issues listed in this ad can be obtained now by the general public for the first time in more than 25 years. As you would expect, supplies are very, very limited.

NOVEMBER 1951 Boxing—John L. Sullivan, TV Favorites, Lew Jenkins, News of the Month, Joe Louis Kayoes Lee Savold, How's Business, Harry Greb, Jimmy Carter Wins Lightweight Crown, Can Robinson Beat Maxim, Historic Photos, Jack Dempsey's Record, Results of the Month, Cartoon

Wrestling—Superman Lou Thesz, Girl Star Nell Stewart, Ratings, The Garibaldi Clan, Bert Assirati, Greatest Matches, Gus Sonnenberg Beats Strangler Lewis

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DECEMBER 1951 Boxing—Maxim Beats Sailor Murphy, Gavilan Beats Billy Graham, Jim Corbett, Knockout Artists, Best Prospects, New Champion Randy Turpin, Upsets, Jersey Joe Walcott, Ratings, Marciano Challenges Walcott, Sandy Saddler (Life Story), Tex Rickard, Famous Fights of the Past, Fights of the Month

Wrestling—Verne Gagne, Ratings, TV Announcer Dennis James, Sandor Szabo, Matches of the Month, Pet Peeve, Sammy Berg, Mae Weston

\$25

JANUARY 1952 Boxing—Pep vs. Saddler, Gans vs. Kid Lavigne, Robinson vs. Turpin, Mickey Walker, Tricksters, Tony Janiro, Barney Ross's Record, Tex Rickard, Roland LaStarza, Leonard vs. Kilbane, Rocky Marciano, Ratings, Knockouts

Wrestling—Yvon Robert, Wrestling Whirl, Sky Hi Lee, Matches of the Month, Pacific Coast Championship, George Hackenschmidt, Indian Wrestlers, Ruffy Silverstein, Ratings, Londos vs. Shikat

\$25

FEBRUARY 1952 Boxing—Fights of the Month, Trouble with Boxing, Young Prospects, Tony Canzoneri, Bob Fitzsimmons, Rocky Graziano, Unusual Incidents, Predictions for 1952, Willie Lewis vs. Sailor Burke, Ratings (Marciano Fighter of Month), Tex Rickard Story

Wrestling—Dirty Duseks, Cora Combs, Wrestling Whirl, Matches of the Month, The Original Terrible Turk, How to Improve Wrestling, Ratings

\$25

MARCH-APRIL 1952 Boxing—Fights of the Month, Million Dollar Gates, Gene Tunney's Record, Heavyweights of 1952, Trouble with Boxing, Jim Jeffries, Henry Armstrong, Dumb Dan Morgan, Rocky Marciano, Jersey Joe Walcott, Tex Rickard Story, Ezzard Charles, Jimmy Carter vs. Art Aragon

Wrestling—Fred Von Schacht, Frank Gotch Record, Midgets, Wrestling Whirl, Millie Stafford, Matches of the Month, Max Baer in Wrestling, Ratings, Promoter Billy Thom of Indianapolis, Good Old Days

\$25

MAY 1952 Boxing—Fights of the Month, Greatest Heavyweights, Johnny Dundee, Harry Matthews, Ratings, Benny Leonard's Record, Tex Rickard Story, Kid Gavilan, Battling Nelson vs. Ad Wolgast Classic, Tommy Burns, New N.Y. Boxing Commissioner Bob Christenberry, Bobby Dykes

Wrestling—Whipper Watson, Old Timers, Wrestling Whirl, Verne Gagne, Great Gama, Matches of the Month, Primo Carnera, Ratings, Strangler Lewis, Girl Wrestling in Germany

\$25

JUNE 1952 Boxing—Fights of the Month, Gil Turner, Max Schmeling, Jack Johnson, Ratings, Stillman's Gym, Chico Vejar, Flyweights and Bantamweights, Tex Rickard Story, Paddy DeMarco, Max Baer's Record

Wrestling—Lord Carlton, Ratings, Mars Bennett, Human Sides, Tony Lanza, Wrestling Whirl, Good Old Days, Whipper Watson, Matches of the Month, San Francisco Promoter Joe Malcewicz

\$25

JULY 1952 Boxing—Fights of the Month, Joe Baksi, Jess Willard, Manager Al Weill, Abe Attell, Danny Nardico, Fighters Are Human, Tex Rickard Story, Famous Filipinos, Norman Hayes, Ratings

Wrestling—Lord Blears, My Toughest Bouts by Lou Thesz, Wrestling Whirl, Matches of the Month, Texas Rassin', Ratings, Ivan Kamiroff, It Began With Milo, Good Old Days

\$25

AUGUST 1952 Boxing—Highlights, Paddy Young, Sammy Mandell, Trainer Doc Bagler, Jack Dempsey, Keeny Teran and Gil Cadillac, Tex Rickard Story, Lew Tendler, TV From Miami, From Knockdown to Victory, Ratings

Wrestling—Dirty Dick Raines, Good Old Days, Whipper Watson, How Girl Wrestlers Keep Fit, Ratings, Adrian Ballalgeon, Wrestling Whirl, Matches of the Month, Mighty Atlas

\$25

NOVEMBER 1952 Boxing—Highlights, Joey Maxim Beats Ray Robinson, Billy Graham, Jack Britton, Jews in Boxing, Robert Villemain, Ratings, Jack Dempsey, Interview, Ray Robinson compared to Harry Greb and Mickey Walker, Jack Sharkey

Wrestling—Frank Sexton, Chief Don Eagle, Nell Stewart-Girl Star, Lou Thesz vs. Barone Leone, How They Broke Into Wrestling, Matches of the Month, Wrestling Whirl, Ratings, Joe and Billy Varga-Father and Son Wrestlers

\$30

DECEMBER 1952 Boxing—Rocky Marciano, Highlights: Rex Layne Beats Ezzard Charles, etc., Fighting French, Johnny Bratton, Jackie 'Kid' Berg, Boxing Humor, Tommy Garr, Comparing old and new greats, Dave Davey, Primo Carnera, Ratings, Dressing Room Drama, Dramatic Incidents

Wrestling—Killer Kowalski, Record of Gene Stanlee, Jack O'Reilly, Ratings, June Byers, Wrestling Whirl, Matches of the Month, Tough Way To Make A Living, Hollywood Promoter Hugh Nichols

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JANUARY 1953 Boxing—Marciano wins title from Walcott, Highlights of the Month, The Negro in Boxing, Tommy Collins, Max Baer Story, Ted 'Kid' Lewis, Johnny Gonsalves, Managers' Mistakes, Ratings, Kid Herman, Sparring Partners, Gerald Dryer, Human Punching Bags

Wrestling—Fred Atkins, Rocca's Record, Disgusted Fans, Ratings, Lou Thesz, Wrestling Whirl, Ronnie Etchinson, Matches of the Month, Al 'Dragon' Tucker

\$40

MARCH 1953 Boxing—Fighting Talk, Highlights (Ezzard Charles Beats Cesar Brion; Johnny Bratton over Joe Miceli), New Jersey Champions in Every Division, Glen Flanagan, Joe Louis Story, Promoter Sam Silverman, Cleveland Williams, Boxing Jinxes, Jack Delaney, Ratings, What Makes a Champion, Johnny Risko

Wrestling—The Buddy Rogers Story, Fred Atkins, Wrestler vs. Boxer, Matches of the Month, Fan Clubs, Mule Kick Marlin, Wrestling Whirl, Ratings, Matt Kosternich, Rick Starr, Lou Thesz vs. Gene Stanlee

\$30

APRIL 1953 Boxing—Fighting Talk, Fights in Review (Billy Graham vs. Joey Giardello; Tiger Jones vs. Johnny Bratton), Pat McMurtrey, Billy Miske, Ezzard Charles, Undeclared Johnny Saxton, Fidel LaBarba, Luis Firpo, Archie Moore Wins Title at Age 36, Jimmy McLarnin, Jack Dillon

Wrestling—Marvin Mercer, Matches of the Month, Record of Yukon Eric, Killer Kowalski vs. Yukon Eric, Man Mountain Dean, Ratings, Wrestling Whirl, Fan Clubs, Promoter Al Mayer, Trading Holds

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Some of the back issues in this ad have not been offered for sale for more than 25 years. All of these extremely rare magazines are from the personal collection of Stanley Weston, owner of the world's largest collection of wrestling memorabilia. This is indeed a once in a lifetime opportunity for the true collector to finally own these highly treasured but until now elusive editions. Obviously, the supplies of these issues are very limited, and they will be sold on a first-come, first-served basis. It is for that reason we urge you to list substitute choices when you order. This will avoid time wasted writing back and forth should a particular issue be sold out. The prices quoted are based on the rarity of the issue and the amount of available copies. For fastest service, payment should be made by money order or certified check. While cash will be accepted, we cannot assume responsibility when it is sent through the mails. All sales are final and no exchanges will be made.

SEPTEMBER 1952 Boxing—Highlights, Fighting Italians, George Araujo, Pancho Villa, Trainer Charlie Goldman, Willie Troy, Ratings, Boxing Confidential, Gene Tunney, Jackie Fields

Wrestling—Bobby Managoff, Lou Thesz's Record, Ratings, Matches of the Month, Tim Geohagen, William Muldoon, Wrestling Whirl

\$25

OCTOBER 1952 Boxing—Highlights (Walcott vs. Charles; Carter loses to Salas, etc.), Lauro Salas, Stanley Ketchel, Irish Champions, Chuck Davey, Max Schmeling, Ratings, Joe Miceli, Strange Experiences, Willie Pep tells about his loss to Sandy Saddler, Boxing Medicine Man Dr. Nardiello

Wrestling—Riki Dozan, Their Hardest Battles, Matches of the Month, Ray Gunkel, Tough Turks, Wrestling Whirl, Ratings, Record of Verne Gagne

\$25

MAY 1953 Boxing—Fighting Talk, Fights in Review (Danny Nardico upsets Jake LaMotta, Rocky Castellani beats Tiger Jones), Kid Gavilan kayoes Chuck Davey to retain crown, Roland LaStarza tops Rex Layne, The Dundee Brothers, Baltimore's Great Fighters, Saga of John Morrissey, Tommy Loughran, Ratings, Middleweight Muddle, Charlie White

Wrestling—Fred Curry, Elvira Snodgrass, Matches of the Month, Great Togo, Ruffy Silverstein, Trading Holds, Record of Buddy Rogers, Ratings, Wrestling Whirl, Fan Clubs

\$30

OCTOBER 1953 Boxing—Fighting Talk, Fights of the Month, Dan Bucceroni, Promoter Lew Raymond, Arthur Persley, Light Heavyweight History, Best Heavyweight Bets, Jackie 'Kid' Berg upsets Tony Canzoneri, Floyd

Patterson, Charlie 'Phil' Rosenberg, Your Boxing I.Q., Ratings
Wrestling—Leo Nomellini, Johnny Barend, Ratings,
 Record of Sonny Myers, Violet Viann, Matches of Month,
 Frank Gotch, Wrestling Whirl, Fan Clubs, Trading
 Holds \$30

DECEMBER 1953 Boxing—Fighting Talk, Marciano
 kayoes Roland LaStarza (title), Fights of Month, Referee's
 Problem, Tony Galento and Manager Joe Jacobs,
 Philadelphia History, Five Best Lightweight Bets,
 Middleweight History, Battling Siki, Primo Carnera Kills
 Ernie Schaaf, Jimmy Slattery, Ratings
Wrestling—Lucky Simonovich, Ratings, Mighty Atlas,
 Reggie Lisowski, Yvon Robert, Mataches of Month, Fan
 Clubs, Wrestling Whirl \$30

FEBRUARY 1954 Boxing—Fighting Talk, Fights of Month,
 Nino Valdez, Mickey Walker, Hein Ten Hoff, Featherweight
 Frank Wiener, Boxing Quiz, Louie McCarty, Joe Louis vs. Bob
 Pastor, Jack Johnson vs. Tommy Burns, Stanley Ketchel,
 Harry Greb, Ratings

Ratings—Bill Melby, Primo Carnera, Matches of Month,
 Raphael Halpern—The Wrestling Rabbi, Ratings, Len
 Hughes, Fan Clubs, Leo Nomellini, Wrestling Whirl,
 Remember When \$35

MARCH 1954 Boxing—Fighting Talk, Fights of Month,
 "Red Top" Davis, Bantamweight History, Commissioner
 Frank Wiener, Earl Wals, Ratings, Power of Punch, Bat
 Battalino vs. Kid Chocolate, Amateurs, Your Boxing I.Q.,
 Ace Hudkins

Wrestling—Dennis Clary, Sandor Kovacs, Ratings, Dory
 Funk Sr., Matches of Month, Gossip, Wrestling Whirl, Hans
 Schmidt, Trading Holds, Record of Lord Blears \$35

MAY 1954 Boxing—Fighting Talk, Former Champions
 Speak Out, Fights of Month, Rocky Castillo, Joey
 Giambra, Stanley Ketchel, Tommy Burns, Billy Peacock,
 Henry Armstrong Wins Title From Petey Sarron, Training,
 Boxing Quiz, Jimmy Wilde, Ratings

Wrestling—Don Leo Jonathan, Eric Pederson, Trading
 Holds, Top Money Makers, Tarzan White, Matches of
 Month, Duke Keomaka, Fan Clubs, Remember When \$35

JULY 1954 Boxing—Eddie Borden Editorial, Fighting Talk,
 Fights of Month, French Invasion, Archie Moore Can Beat
 Marciano, Bat Masterson, Gil Turner, Harlem Tommy
 Murphy, Holly Mims, Vince Dundee vs. Len Harvey, Vince
 Martinez, Your Boxing I.Q., Ratings, Bud Taylor

Wrestling—Tor Yamato, The Larsen Brothers, New Jersey
 Stars, Ida Mae Martinez, Matches of Month, Frank Jaras,
 Gossip, Fan Clubs, Wrestling Whirl \$35

AUGUST 1954 Boxing—Eddie Borden Editorial, Fighting
 Talk, Marciano vs. Charles Fight, Fight of Month, Manager
 Al Weill, Britain's John Sullivan, Al Davis, 'Hurricane'
 Jackson, Ratings, Battling Nelson's Life, Vince Martinez,
 Benny Leonard vs. Jimmy McLarnin, Carmine Fiore, Joe
 Lynch, Quiz

Wrestling—Ray Eckert, Ratings, 'Traacherous' Phillips,
 June Byers, Matches of Month, Gypsy Joe, Gossip,
 Trading Holds \$35

OCTOBER 1954 Boxing—Eddie Borden Editorial,
 Fighting Talk, Fights of Month, Joey Giardello Says He'll
 Kayo Bobo Olson, Harry Greb's Life, Cisco Andrade,
 Weighing Ins, Tiberio Mitri Kayoes Randy Turpin, Jack
 Dempsey vs. Bill Brennan, Walter Cartier, TV is Killing
 Boxing, Quiz, Ratings, Lew Tendler

Wrestling—Bobo Brazil, Gloria Barratini, Results of
 Month, Al Kashey, Wrestling Whirl, Rocky Colombo, Light
 Heavyweight Champs, Fan Clubs, Trading Holds \$35

NOVEMBER 1954 Boxing—Eddie Borden Editorial, Critics
 Talk, Fights of Month, Can Marciano Be Beaten? Sam
 Langford's Life, Al Andrews, Managers Art Winch & Sam
 Pian, Billy Lauderdale, Max Schmeling vs. Harry Thomas,
 Carmelo Costa, Quiz, Ratings, Promoter Norm Rothschild,
 Stanley Ketchel vs. Jack O'Brien, Maxie Rosenbloom
Wrestling—Nell Stewart, Baron Leone, Canadian Champs,
 Enrique Torres, Matches of Month, Art Nelson, Wrestling
 Whirl, Dick Raines-Abe Kashey Feud, Gossip \$55

DECEMBER 1954 Boxing—Eddie Borden Editorial, Critics
 Talk, Matches of Month, Cisco Andrade, Ezzard Charles
 writes about Marciano, Bare Knuckle Fighters, Tony
 DeMarco, Jimmy Braddock, Maxie Rosenbloom's Life,
 Paul Andrews, Tony Galento vs. Lou Nova, Benny
 Leonard, Quiz, Dempsey vs. Fred Fulton, Quiz
Wrestling—Bob Orton, Matches of Month, Cowboy
 Carlson, Mars Bennett, California Champs, Al Costello,
 Wrestling Whirl, Gossip, Fan Clubs \$25

FEBRUARY 1955 Boxing—Eddie Borden Editorial, Critics
 Talk, Fights of Month, Nino Valdez Says "I'll Beat
 Marciano," Billy Petrolle's Life, Carmen Basilio
 Challenges Johnny Saxton, Bare Knuckle Fighters, Lou
 Stillman, Jim Corbett vs. Joe Choynski, Jack Delany, Jack
 Johnson Compared to Modern Fighters, Why Black
 Fighters Are Tops, Quiz, Ratings, Jimmy McLarnin
Wrestling—Billy Varga, Ratings, Violet Viann, Verne
 Gagne, Speaks Out, Matches of Month, Sonny Myers,
 Wrestling Whirl, Gossip, How To Start A Fan Club \$25

MARCH 1955 Boxing—Eddie Borden Editorial, Critics
 Talk, Fights of Month, Kid Gavilan, Cisco Andrade,
 Eugene Cricqui, Ratings, Writer Dan Parker, Best
 Heavyweight Of All, Charley Powell, Young Griffo, Kid
 McCoy vs. Tomy Sharkey, Willie Ritchie, Quiz, Pedro
 Montanez

Wrestling—Gorgeous George, Matches of Month, Jack
 Witzig, Ike Eakins, Texas Tough Guys, Little Black
 Dynamite, Wrestling Whirl, Fan Clubs \$25

APRIL 1955 Boxing—Eddie Borden Editorial, Critics Talk,
 Archie Moore Blasts Marciano, Robert Cohen, Joe
 Choynski's Life, Strike By Managers' Guild, 'Boardwalk'
 Billy Smith, Ad Wolgast vs. Joe Rivers, Fake Fights, St.
 Nicks Arena, TV Fights of 1954, Paul Berlenbach,
 Quiz, Ratings \$25

MAY 1955 Boxing—Eddie Borden Editorial, Critics Talk,
 Fights of Month, Jimmy Carter, Trainer Whitey Bimstein's
 Secrets, Pancho Villa's Life, Frankie Ryff, Ray Robinson's
 Comeback, Les Darcy, Charley Norkus, Max Baer Kayoes
 Max Schmeling, Bob Fitzsimmons, Quiz, Ratings,
 Barney Ross

Wrestling—Primo Carnera, Roy McClarity, Matches of
 Month, Southwest Champs, Great Scott, Killer Kowalski
 Strength Secrets, Wrestling Whirl, Fan Clubs, Gossip, Full
 Color Pin Up of Buddy Rogers \$20

JUNE 1955 Boxing—Eddie Borden Editorial, Critics Talk,
 Fights of Month, Eduardo Lause, Tony Canzoneri's Life,
 Tiger Jones and Bobby Jones, How Marciano is Managed,
 Lou Brouillard's Life, Bob Baker, Matchmaker Teddy
 Brenner, Ten Deadliest Punches, Tommy Ryan vs.
 Sandow, Ruby Goldstein, Ratings, Quiz

Wrestling—Yukon Eric, Pacific Coast Powerhouses, Billy
 Goetz, Wrestling Whirl, Manuel Cortez, Matches of Month,
 Bob Geigel, Fan Clubs, Full Color Pinup of Billy Varga \$25

JULY 1955 Boxing—Eddie Borden Editorial, Critics Talk,
 Rocky Marciano Crushes Don Cockell, Fights of Month,
 Chico Vejar, Tony Canzoneri's Life (conclusion), Carmen
 Basilio describes his war with Tony DeMarco, Fight Nite At
 St. Nicks, Jimmy Soo, Fantasy Fight with Joe Walcott,
 Ludwig Lightburn, Benny Leonard vs. Ever Hammer,
 Philadelphia Jack O'Brien, Ratings, Quiz

Wrestling—'Tiger' Joe Marsh, Matches of Month, Timmy
 Geohagen, TV Stars, Yukon Eric Tells How To Build
 Muscles, Was Henri DeGlane a Nazi? Wrestling Whirl, Fan
 Clubs, Full Color Pinup of Frankie Talabar \$25

AUGUST 1955 Boxing—Eddie Borden Editorial, Critics
 Talk, Fights of Month, Floyd Patterson, Tony DeMarco,
 Boxing's Mouthpiece, Mickey Walker, Joe Rowan, Fritz
 Zivic batters Henry Armstrong, Fighting Irish, Joey Lopes,
 Sam Langford vs. Stanley Ketchel, Quiz, Luis Firpo,
 Ratings

Wrestling—'Legs' Langevin, Yukon Eric, Matches of
 Month, Promoter Eddie Quinn, Most Dangerous Holds,
 Joe Cassius, Wrestling Whirl, Gossip, Full Color Pin Up Of
 Leo Nomellini \$25

SEPTEMBER 1955 Boxing—Eddie Borden Editorial,
 Critics Talk, Fights of Month, Rocky Castellani, Promoter
 Jim Norris, Fight Afternoon, Rudy Garcia, Abe Attell, Billy
 Graham Quits, Terry McGovern vs. Pedler Palmer, Pat
 McMurtry, Al Singer, Willie Jackson, Ratings, Quiz
Wrestling—Leo Nomellini, Do Black Wrestlers Get Fair
 Shake? Matches of Month, Crazy Kalmikoffs, Hans
 Schnabel, Wrestling Whirl, Al & Tiny Mills, Gossip,
 Wrestling Stink! Full Color Pin Up of Big Bill Miller \$25

OCTOBER 1955 Boxing—Eddie Borden Editorial, Critics
 Talk, Fights of Month, The Real Marciano, Frankie Carbo,
 Carmen Basilio, John L. Sullivan vs. Charley Mitchell,
 Carmelo Costa, Jack Dempsey (Part 1), Paddy Young,
 Archie Moore, Joe Benjamin, Ratings, Quiz

Wrestling—Hans Herman, Matches of Month, Strangler
 Lewis, One World's Title! Sky Hi Lee, Wrestling Whirl,
 Kamikaze Kinji, Hans Schmidt, Full Color Pin Up of Lord
 Blears \$25

WRESTLING REVUE

WRESTLING REVUE (1959-1964) is thought to be the
 finest series of wrestling magazines ever published. These
 beautiful editions (all edited and published by Stanley
 Weston) set a standard by which all of today's wrestling
 magazines are judged. The magnificent back issues in this
 ad, many of which contain spectacular full-color inserts,
 have been unavailable to the public for more than 10 years.
 Supplies of these collector's treasures are very limited.



extremely rare issue was being sold for \$50 per
 copy, the same price we are offering it to you now \$50

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SUMMER 1960	\$35
WINTER 1960	\$30
SUMMER 1961	\$20
APRIL 1963	\$10
JUNE 1963	\$10
JUNE 1964	\$35
AUGUST 1964	\$35
OCTOBER 1964	\$30
DECEMBER 1964	\$35

TV WRESTLING ALBUM



greatest portrait of a wrestler ever taken, in full color,
 Buddy Rogers, champion at that time, is the
 subject. \$20

THE CLASSIC 1960 TV WRESTLING ALBUM

The first and still the
 Classic Album of all time.
 All 68 pages printed on
 the finest, heavy, coated
 paper. The Full Page
 portraits, 58 in all, of the
 world's greatest wrestlers
 of that era, some of whom
 are still active today, are
 all neatly bordered, ready
 for framing. And that
 cover! Ah, probably the

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SEND TO: T.V. SPORTS
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SEND ME THE BACK ISSUES I'VE LISTED BELOW
 Please write in magazine name and date
 For Example: "BOXING & WRESTLING Jan./1952"

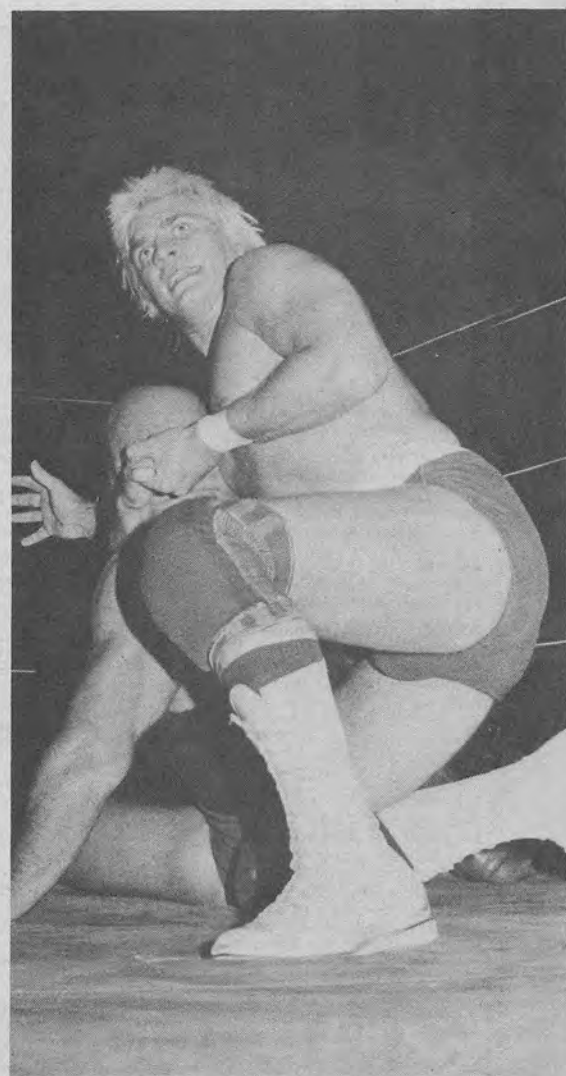
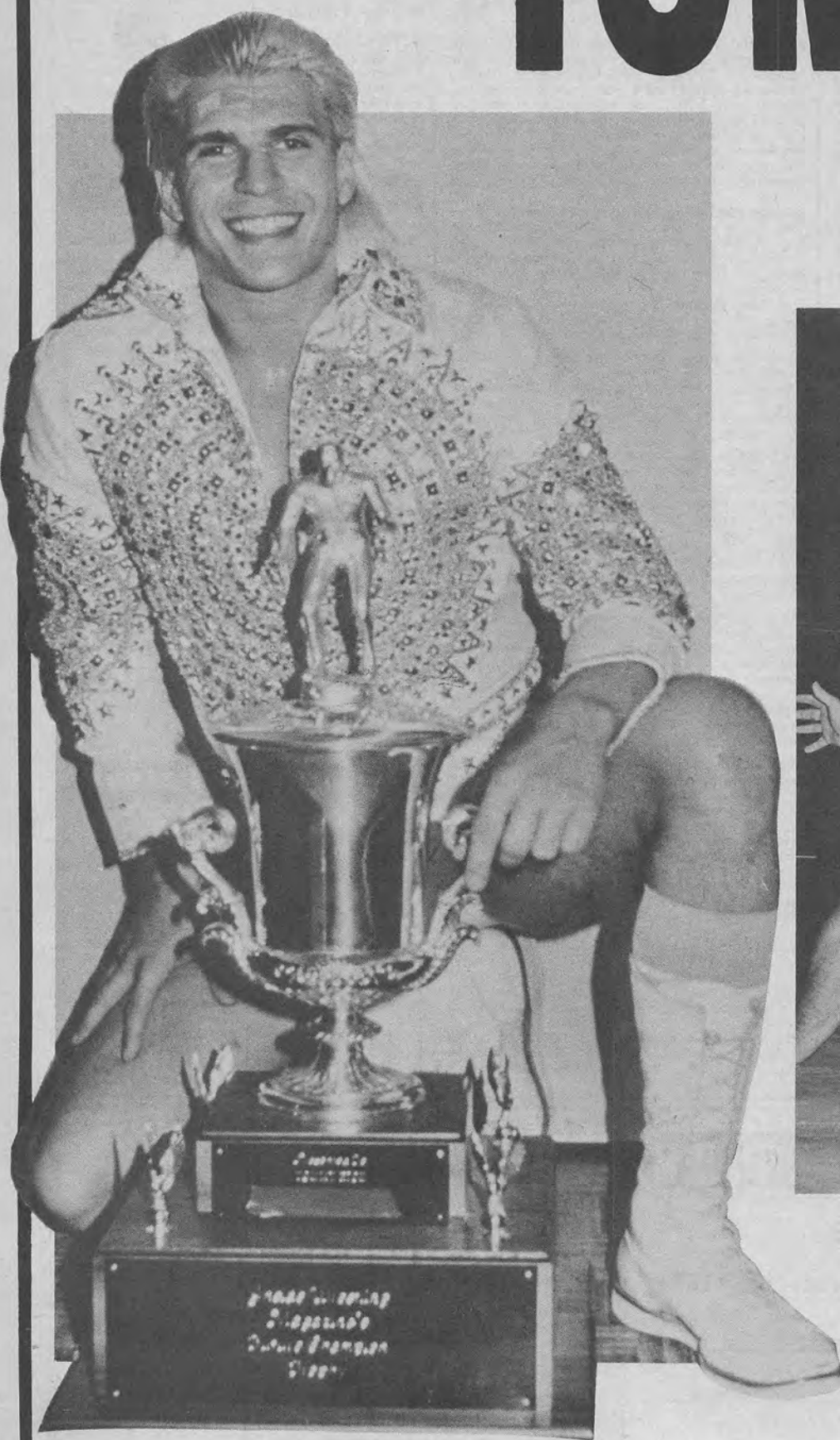
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 2 _____ 5 _____
 3 _____ 6 _____

In The Event Any Of The Above Magazines Are Sold
 Out, I Will Accept The Substitute Issues Listed Below

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 2 _____ 4 _____

TOTAL AMOUNT ENCLOSED: \$ _____

TOMMY INSID



Sensational youngster Tommy Rich battles Ivan Koloff (above) and Ole Anderson (above right). Bill Apter and Gordon Solie congratulate Rich (above far right).

THE IDEA WAS a natural. The staff of INSIDE WRESTLING got together with Georgia Championship Wrestling (a television show seen throughout the United States through a cable

RICH WINS E WRESTLING'S FUTURE CHAMPION TROPHY!



Responding to an INSIDE WRESTLING poll, the wrestling fans of America chose Tommy Rich as the winner of our first "Future Champion" trophy. We cannot think of a more deserving, talented selection

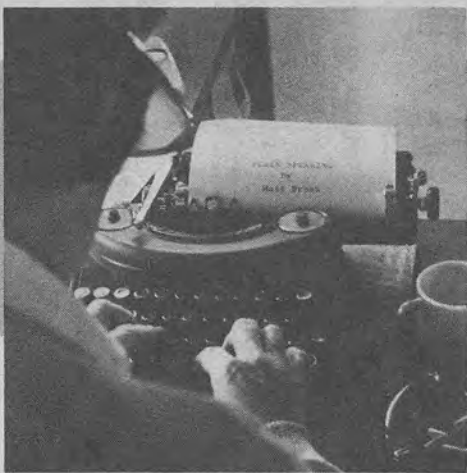
television network), and decided to present the Future Champion Trophy for Southeastern wrestling. To be eligible, grapplers could not have wrestled for more than three years as a professional.

Dozens of top youngsters were considered. But there was only one winner. And you, the fans, made Tommy Rich the overwhelming choice.

"It is by far the biggest thrill of

my life," a jubilant Rich said. "You don't know how much I was praying I would win. This award was what all the young grapplers were talking about for weeks. If I

(Continued on page 58)



Matt Brock's **PLAIN SPEAKING**

STORY CITY, IOWA: The mood in this small town is somber. A son is dead. His name was Chris Taylor. He was my friend. Chris fulfilled the legend about big people being jolly. He was a happy man. But, more importantly, he made other people happy. When Chris walked into a room, he filled it with warmth. He liked people and wanted others to like him. That wasn't difficult. Taylor gained prominence as a two-time NCAA heavyweight wrestling champion while at Iowa State in 1972 and 1973. It was his spectacular performance in the 1972 Olympic games in Munich (he won a bronze medal after a controversial, one-point loss to three-time gold medalist Alexandr Medved of the Soviet Union) that brought Taylor into the public eye. Chris often pointed to that Olympic match as the single-most thrilling moment of his life. Sorry, kid, but I have to disagree. Your most thrilling moments were spread through every day of your life. Whenever you made someone smile, whenever you made someone laugh, you added a little something to this universe. So long, Chris.

KNOXVILLE, TENN.: Ron and Robert Fuller have a gripe. Or gripes. But what of the legitimacy of their complaints. The Fullers have had a fair share of title matches against NWA champion Harley Race. However, they maintain that some technicality always prevents them from rightfully winning the title. Ron insists he's whipped Race several times. Yet each time, Harley finds some way to retain the belt. Ditto for Robert. I've secretly been a Race fan for years. Also admire the Fullers. Believe there's a little bit of truth in each side. Race manages to win, but that's because he's the shrewdest champ I've ever seen. Sorry, Bockwinkel. But the Fullers must learn perseverance. Eventually, if fate is on their side, they will triumph.



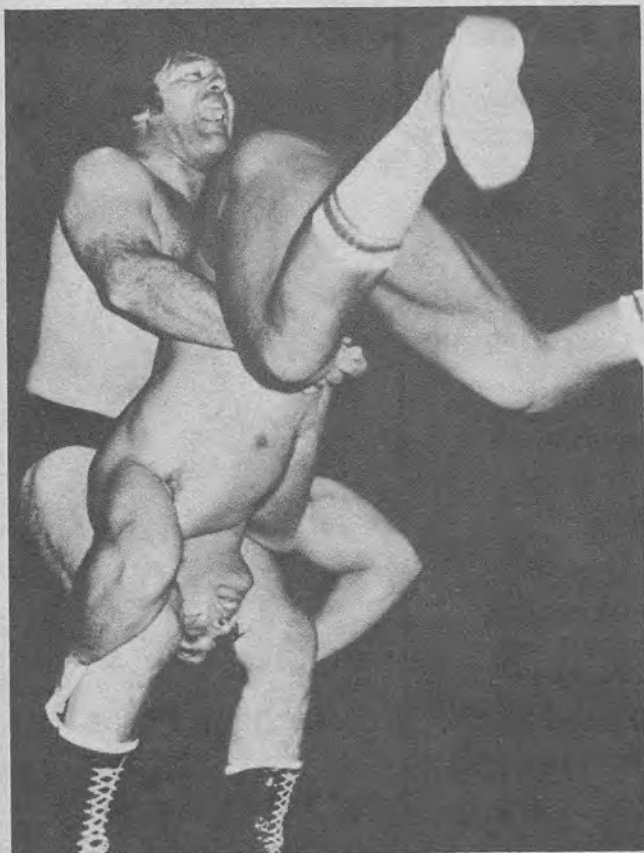
CHRIS TAYLOR



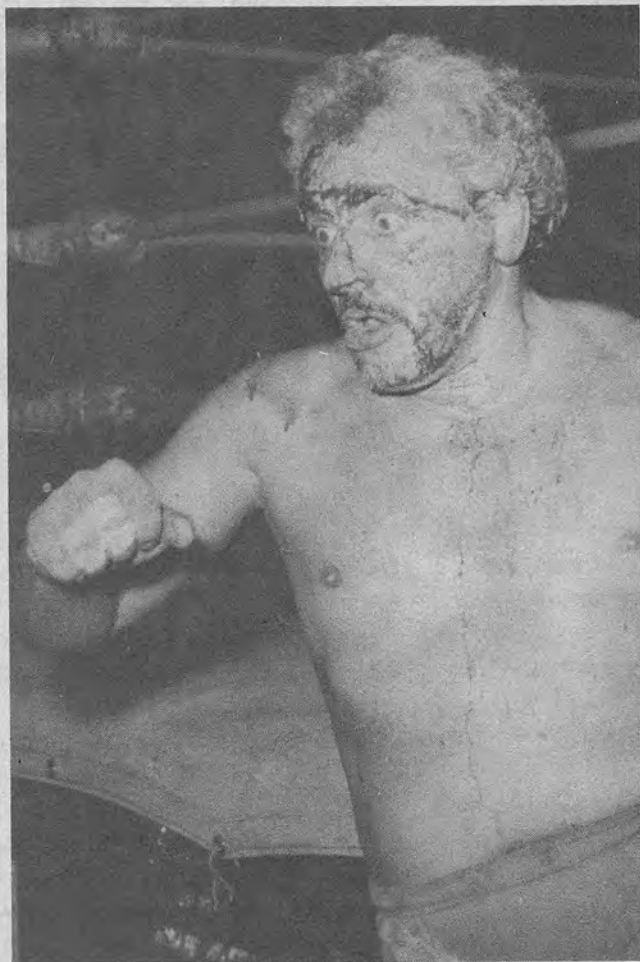
RON FULLER

Harder than nails, veteran wrestling reporter Matt Brock has logged more miles covering wrestling than any other journalist. Every month Matt will travel to the sport's hotbeds, reporting everything he sees without fear or favor

RICHMOND, VA.: Paul Jones disgusts me! Under 80-proof, that's about as bitter as I ever get with my words. Through hard work and common decency, Jones had wrapped himself around the hearts of wrestling fans. He was strong. He was kind. He was talented. Then something happened to him. Envy, hatred, even justifiable resentment, whatever. Jones went over the deep end. At first, it appeared a case of a scientific wrestler toughening up and surprising the public. Not anymore. Jones has become mean since he and Rick Steamboat split. There's an iciness in his eyes which is downright chilling. His public statements have bordered on irresponsible. And his ring behavior is appalling. No, Paul, you're no longer simply tough. You're mean. I used to like you. I used to respect you for your quiet courage. Not anymore.

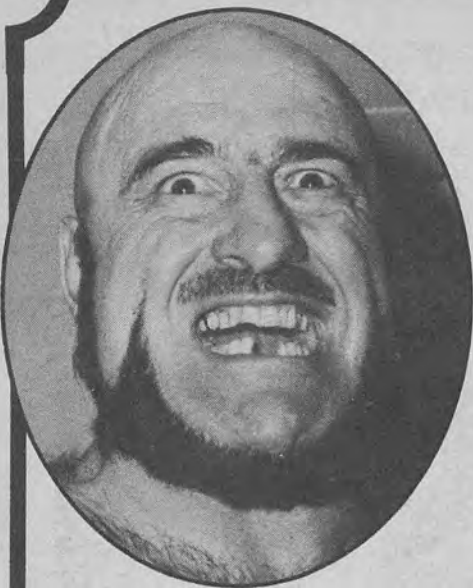


PAUL JONES



THE SHEIK

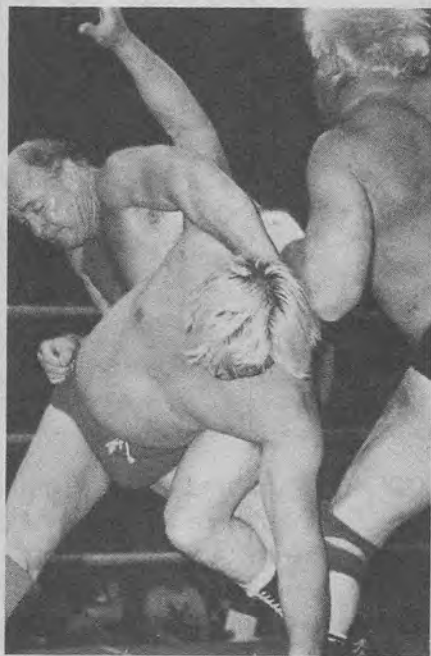
HARTFORD, CONN.: Stumbled upon a hot scoop. Literally stumbled. Last time I'll ever play bottoms up with a Moravian bartender. Anyway, fasten your seat belts and close the windows. The Sheik is negotiating a series of matches with . . . WWF champion Bob Backlund! That boggles the imagination. While both camps refuse to either confirm or deny the rumor, my source within the WWF offices reports preliminary negotiations. Many things must still be worked out. Preliminary negotiations do not indicate the inevitability of a match. Yet The Sheik's interest is intriguing. Though Backlund has faced 'em all, this would be his toughest challenge. □



VERNE GAGNE AND MAD DOG VACHON



WIN THE AWA TAG TEAM TITLE!



Verne Gagne does battle against Pat Patterson and Ray Stevens.

THEY GO TOGETHER like fire and water. Pizza and mashed potatoes. Tequila and milk.

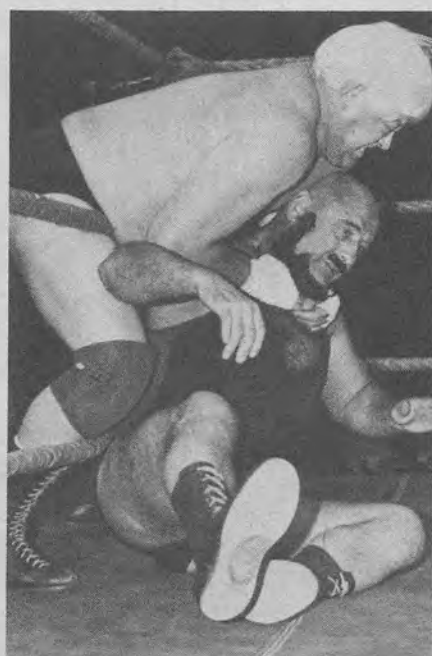
Verne Gagne and Mad Dog Vachon. The so-called experts said the team wouldn't make it (including us). Everyone was wrong. Fasten your seat belts and lock the windows.

Verne Gagne and Mad Dog Vachon are the new AWA tag team champions!

The site was Winnipeg, Canada. The date: June 6, 1979. A day that will live in infamy.

"I don't know why people doubted us," Gagne said. "Putting me and Mad Dog together is a really top-notch combination. Between us,

(Continued on page 62)



Stevens chokes Mad Dog Vachon. Gagne and Vachon are the new AWA tag team kings.

The oddest of mates, Verne Gagne and Mad Dog Vachon, have finally achieved the impossible. Defeating overwhelming odds, the strange duo whipped long-time AWA tag team champions Pat Patterson and Ray Stevens to win the title. Tag team wrestling will never be the same

INSIDE WRESTLING

39

capsule profile

CAPTAIN LOU ALBANO

HAS ENJOYED MORE success and notoriety as a manager than as a wrestler (*"Course. I didn't have a great manager like me guiding my career back then"*) . . . Shrewd intellect has devised numerous strategic methods to aid wrestlers (*"My job"*) . . . Among them is his infamous whistle (*"One of my favorites"*) . . . Has managed more tag team champions than any manager



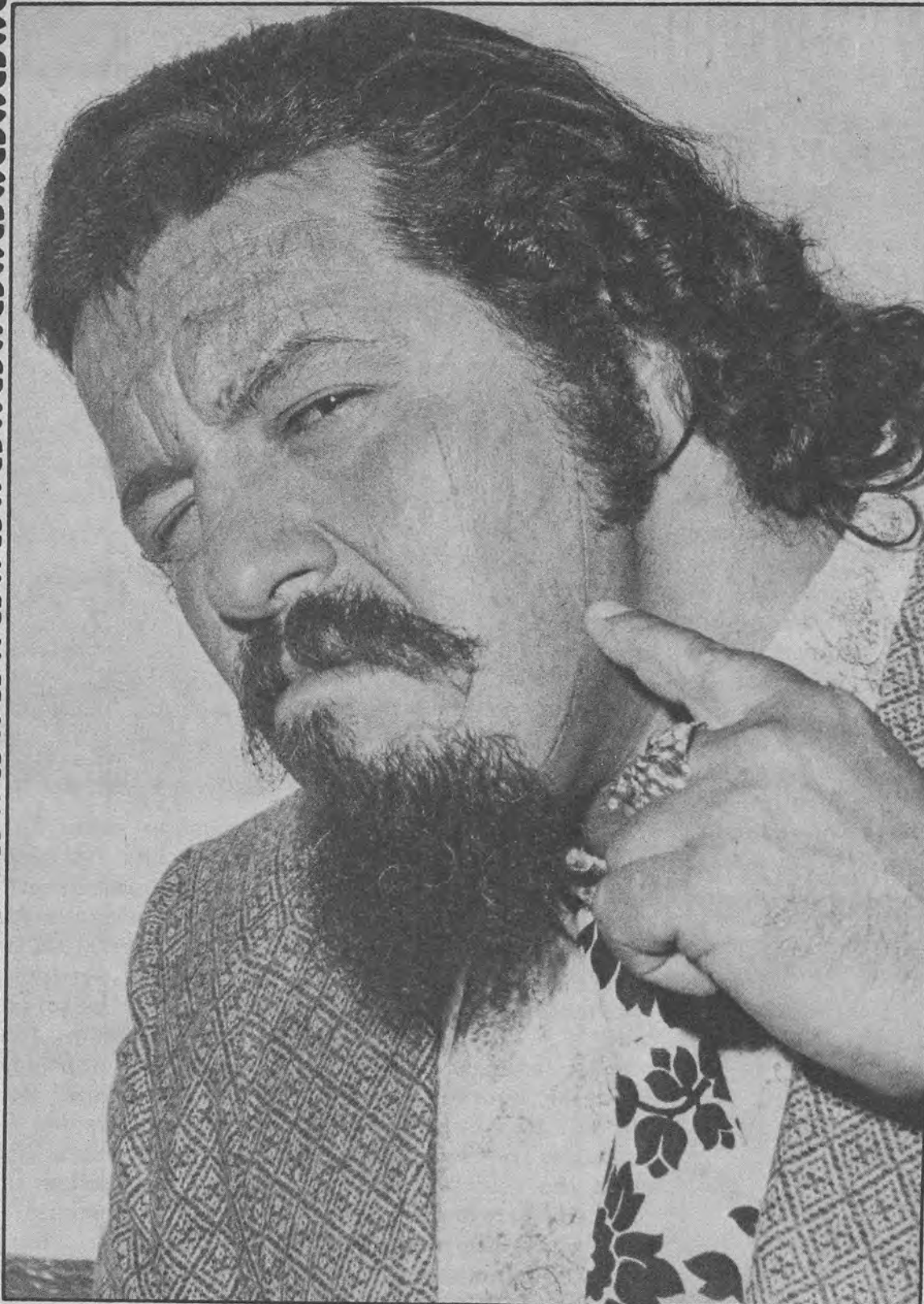
Crazy Captain Louis Albano causes havoc both inside and outside the squared circle. Haystacks Calhoun seems displeased with Albano's presence (above). Lou occasionally dons the wrestling tights. He pounds away at Jay Strongbow (left). Albano is a shrewd and clever manager.

in history (*"Just the beginning"*) . . . Refuses to show mercy, even when foes are severely injured (*"Wrestling is war and only the tough survive. That's why I'm great and the rest are nobodies named Harry and Fernando"*) . . . Presently manages the WWF champion Valiant Brothers (*"We think alike. That's important for a well-oiled team to go forward and triumph in the end"*) . . . Certain observers compare his



genius to other historical figures like Napoleon and Alexander the Great (*"Yeah, I'm in their league. Maybe a little smarter"*) . . . Disdainful of scientific wrestlers (*"Are they good? Not on your life. Rough and mean, that's the way to the top. Men like Sammartino and Backlund are misfits, usable for garbage and that's it"*) . . . Receives countless offers to manage wrestlers (*"Can't take everyone. Only people who will be great and maintain my rep"*) . . . Despite his vicious rulebreaking, will inevitably be enshrined in the wrestling hall of fame (*"I'm the best"*). □

CAPSULE PROFILE PIN-UP



CAPTAIN LOU ALBANO

WHERE ARE THEY NOW?

Each day, out of the thousands of letters we receive, hundreds of them are from fans asking the whereabouts of their favorite wrestler. In this special column, we will try to answer the questions you ask the most!



PAT O'CONNOR

The former NWA champion is still quite active within the squared circle. O'Connor, who has participated in some of wrestling's finest moments, presently wrestles in the Missouri area.

PETER MAIVIA

The treacherous High Chief has been practicing his fiendish magic in both New Zealand and Japan. Foreign audiences seem to despise Maivia as much as American fans do. When questioned about his future plans, Maivia arrogantly snapped, "It is no one's damn business what I do with my life."



BOB ARMSTRONG

Muscular Armstrong is presently grappling in Georgia. One of the most popular and under-rated grapplers ever, Armstrong has been beating back ferocious challenges across the state. Many fans believe he is close to a major title.

TONY GAREA

Faint-hearted female fans are wondering what happened to handsome Tony Garea. Tony has been wrestling in Japan and New Zealand. He hints that he will be returning, but he is uncertain when.



INSIDE WRESTLING'S

OFFICIAL RATINGS

These Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

World Wrestling Federation



Champion:
BOB BACKLUND



1—PAT PATTERSON

American Wrestling Association

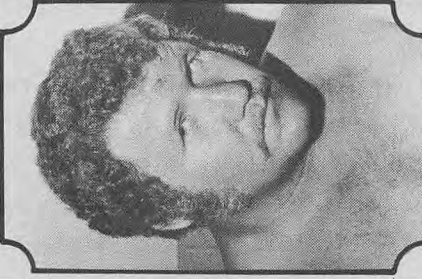


Champion:
NICK BOCKWINKEL



1—BILLY ROBINSON

National Wrestling Alliance

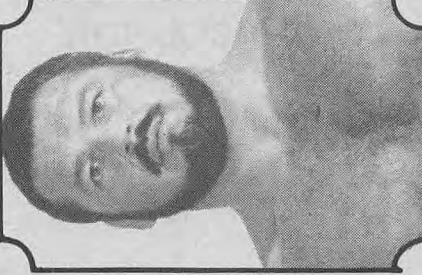


Champion:
HARLEY RACE



1—RIC FLAIR

Most Popular Wrestlers

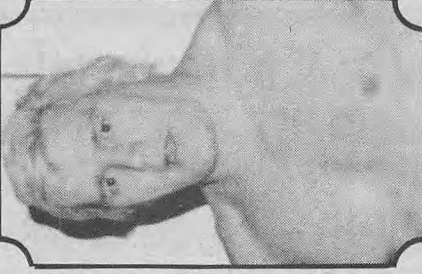


1—IVAN PUTSKI



2—DUSTY RHODES

Most Hated Wrestlers



1—PAT PATTERSON



2—GREG VALENTINE

Tag Teams



1—THE VALIANT BROTHERS





2—GREG
VALENTINE



3—IVAN PUTSKI

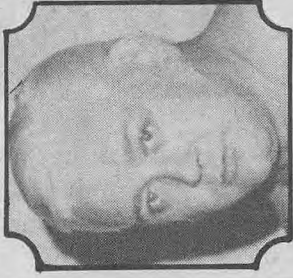


4—HUSSEIN ARAB

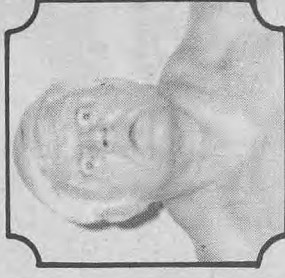
- 5—JIMMY VALIANT
- 6—TED DiBIASE
- 7—BULLDOG
BROWER
- 8—TITO SANTANA
- 9—GORILLA
MONSOON
- 10—NIKOLAI
VOLKOFF



2—VERNE GAGNE



3—RAY STEVENS

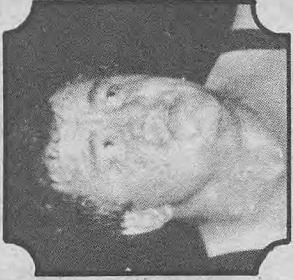


4—CRUSHER

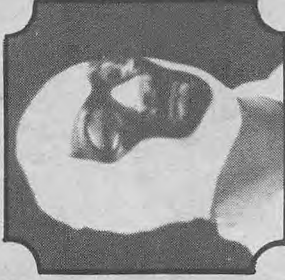
- 5—GREG GAGNE
- 6—SUPER
DESTROYER II
- 7—BOB DUNCUM
- 8—LARRY HENNIG
- 9—MAD DOG
VACHON
- 10—JIM BRUNZELL



2—DUSTY RHODES



3—WAHOO
McDANIEL



4—MR. WRESTLING II

- 5—RICK
STEAMBOAT
- 6—DINO BRAVO
- 7—EDDY
- 8—KEN PATERA
- 9—KING CURTIS
- 10—ERNIE LADD



3—ANDRE
THE GIANT



4—BOB BACKLUND



5—MIL MASCARAS

- 6—DINO BRAVO
- 7—RICK
STEAMBOAT
- 8—VERNE GAGNE
- 9—TED DiBIASE
- 10—BILLY
ROBINSON



3—HARLEY RACE



4—PAUL JONES



5—ERNIE LADD

- 6—NICK
BOCKWINKEL
- 7—RIC FLAIR
- 8—EDDY
MANSFIELD
- 9—SPOILER
- 10—PETER MAIVIA



2—PAUL JONES &
BARON VON RASCHKE



3—VERNE GAGNE &
MAD DOG VACHON



4—MIKE GRAHAM &
STEVE KEIRN

- 5—EDDY MANSFIELD
& LEROY BROWN
- 6—IVAN KOLOFF &
OLE ANDERSON
- 7—TOMMY RICH &
WAHOO McDANIEL
- 8—JACK & JERRY
BRISCO
- 9—DUSTY RHODES
& JIM GARVIN
- 10—TED DiBIASE &
HAYSTACKS
CALHOUN

What was the awesome secret of "The American Dream," Dusty Rhodes? And how did Killer Karl Kox find out about it? The unveiling of this secret threatened the very career of one of wrestling's most popular stars



The crazed Killer Karl Kox munches on the face of "The American Dream," Dusty Rhodes (above). Dusty holds on as the bloody war continues (below).



HAS KILLER KOX DISCOVERED SECRET OF DUSTY

KILLER KARL KOX knows a secret. So does Bobby Heenan. As does Dusty Rhodes. Perhaps Rhodes thought he could keep his secret concealed.

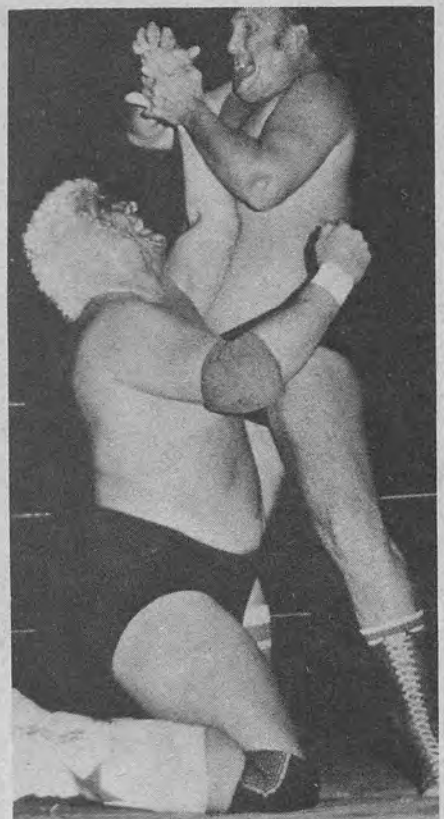
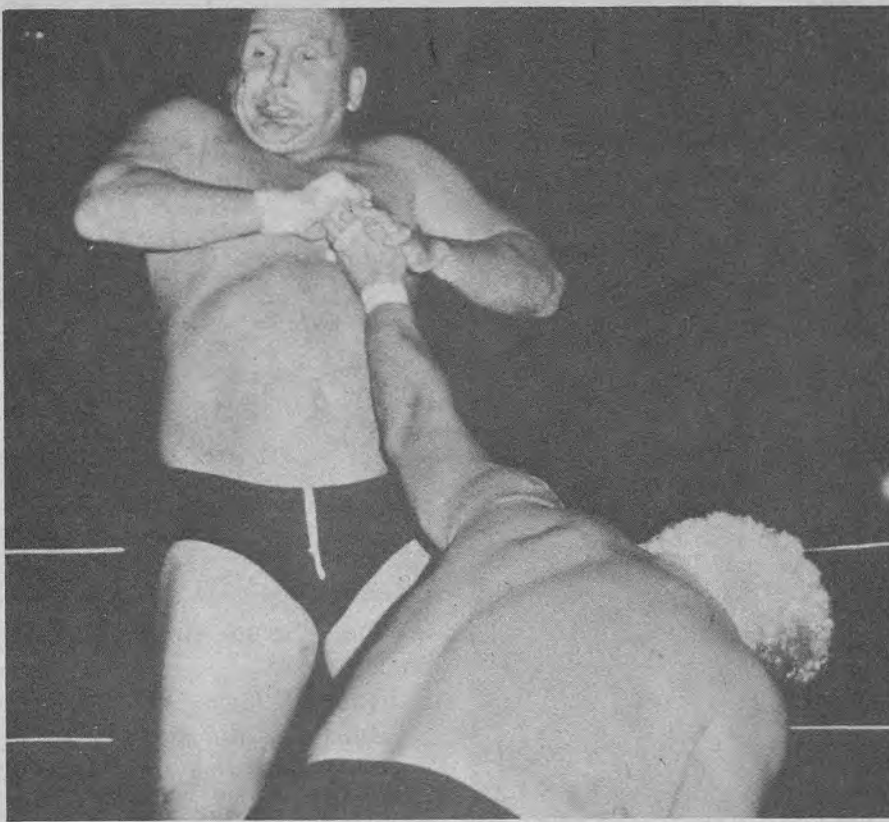
"Sooner or later, I knew I'd have to face up to it," Dusty said grimly.

A star of lesser magnitude could keep this horror buried, could devise means of obscuring it, hiding it from friend and foe. But Dusty Rhodes is one of the blazing stars in the wrestling sky. Everything he does is placed under

a glaring microscope. Only his enormous skills kept his secret from opponents for this long.

"Couple of times someone almost discovered it," Rhodes said, shrugging. "Then I got lucky. All it was. Pure luck. No one found me out. But it kinda figures that Heenan and Kox would pull it out of the closet. What could I do except meet 'em head-on and hope for the best?"

With characteristic courage, he *did* meet this awful moment with



RED THE WEAKNESS Y RHODES ?

Kox is in complete control (above left). Bloody Dusty screams in agony (above).

eyes open and head held high. No one intimidates Dusty Rhodes. Not even a frightening combo like Kox and Heenan.

But how did they find out? How did they accomplish what others never did?

"Luck, you know," said Kox.

Or a little bit of both. It happened like this . . .

Shortly after Heenan agreed to manage Kox, the two sat down and charted a course of action. They chose foes, and where and how

they would be defeated. The name of Dusty Rhodes was at the top of the list.

"We gotta find some way to stop that guy," muttered Heenan.

"Guy isn't invincible," he said.

"Damn straight," Kox agreed.

"He can be whipped. I've seen how he . . ." Killer's eyes glistened.

"Yeah, I've seen somethin' good.

"Dusty Rhodes' Achilles Heel,"

Kox said with a malicious smile.

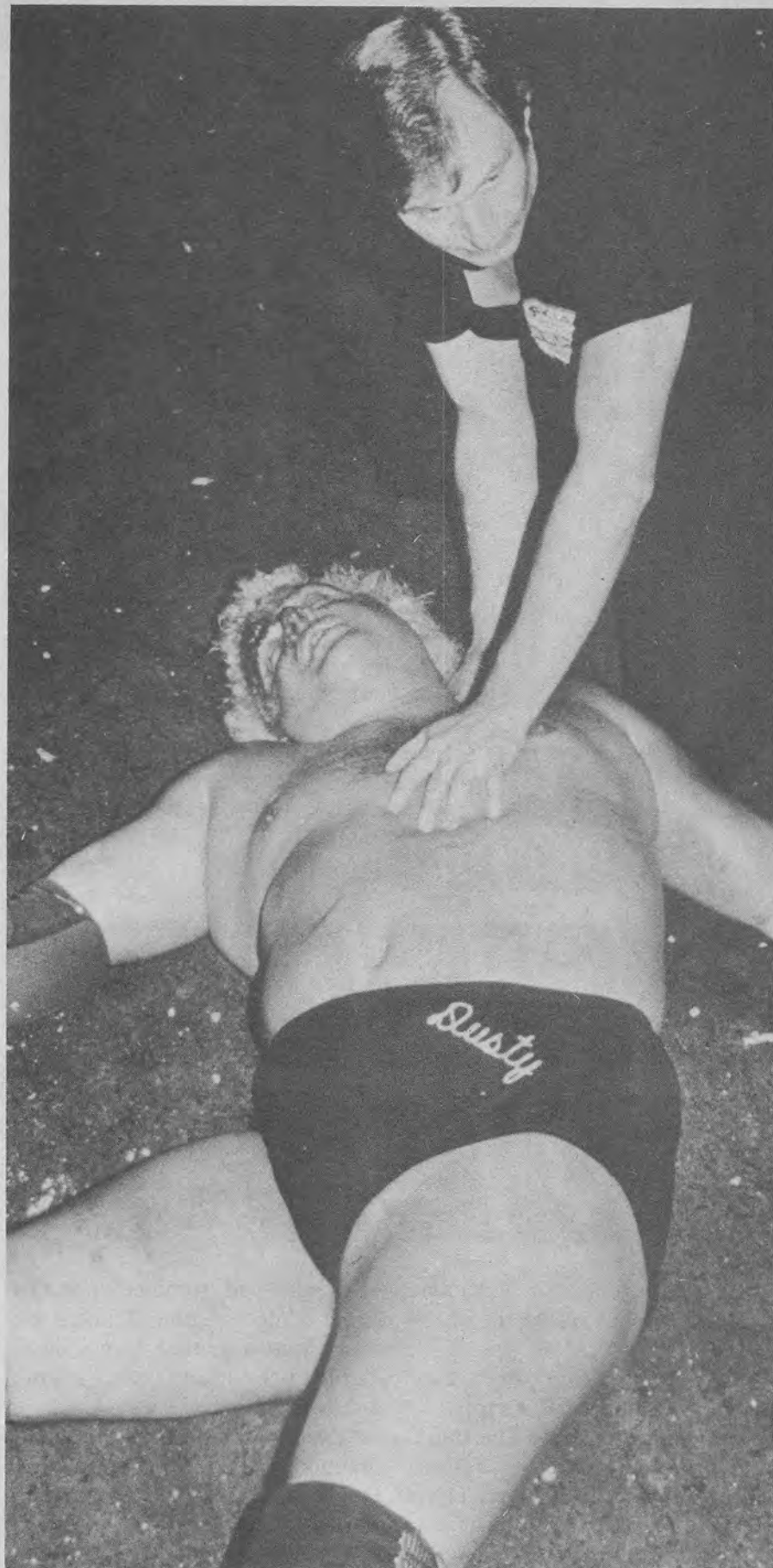
"The way to beat him."

Kox hadn't made a study.

Rather, he had stumbled upon this secret while watching Rhodes. He saw it was more than coincidence.

Rhodes made the same discovery in an odd way.

"I was standing before a mirror, practicing, and I saw what I did," Dusty said with a sheepish grin. "Once I knew I did it, I tried to stop. But the more you think about something, the more you do it. Every chip a tooth? You know it's there and you just keep running your tongue over it, feeling



around. Same thing here. I couldn't stop."

Though Rhodes did try.

"One time I almost stopped. But once I stopped one thing, I found I couldn't do anything else," Rhodes said, shaking his head. "It was something I'd have to live with, and hope no one found me out. Well, that Kox and Heenan surely found me out. They put it to my face and I had to deal with it."

For Dusty, "dealing" with something doesn't mean calmly sitting down and resolving the problem.

"They started it," Rhodes said. "I finished it."

Now for the secret. It seems that whenever Dusty Rhodes prepares to unleash his famed "Bionic Elbow," his tongue juts out of his mouth and dangles from the left side of his face.

"He does it every time," Kox sneered. "He telegraphs the move."

"I was wondering why I'd been unable to use it as effectively as I did in the past," Rhodes said.

So Kox thought he had found the vulnerable hole in Rhodes' armor. What he didn't know was Rhodes *knew* Kox knew.

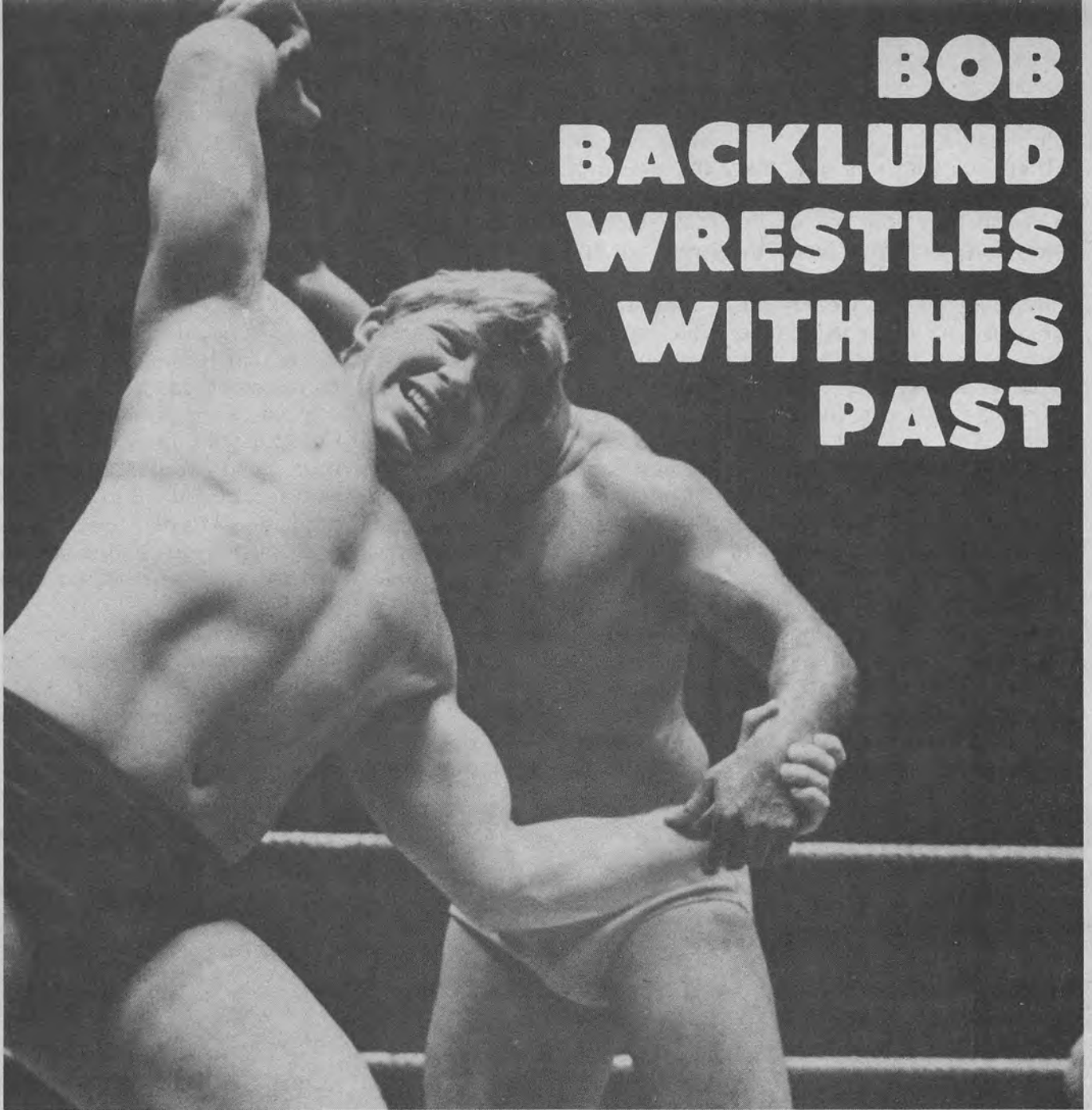
"I just did, that's all," Dusty said.

Therefore, Rhodes kept his tongue out *all* through the match, confusing Kox and enabling the "Dream" to emerge victorious.

"Good strategy," Rhodes said. "But my tongue hurts like hell." □

Dusty is out cold on the floor as a ring attendant tries to revive him (above). Somehow, Killer Karl Kox knew the secret behind Rhodes' feared Bionic Elbow. A contemplative Dusty (top right) had to chance his strategy.

BOB BACKLUND WRESTLES WITH HIS PAST



Hussein Arab presented a tremendous challenge to WWF champion, Bob Backlund. But reaching deep within his tired soul, Backlund pulled out an extra touch of courage and determination few of us knew he possessed

YOU, BOB BACKLUND. You remembered how it all began. You remember that night. You remember the filthy cigar smoke which dug at your eyes. You remember the glaring ring lights, the howls of the crowd, the smell of beer and peanuts.

You remember, Bob Backlund. You sat in front of the locker and watched the rivers of sweat dash down your muscled thigh. You wiped at the grimy water which tore at your forehead and tried to wish away the bruises which ate at your soul.

You, Bob Backlund. You

remember. It was your second pro bout and you still had the amateur gym sounds in your ears. You still remember how it was when everything was up-front and the refs made sure no one broke the rules and men wrestled like men, not animals.

You were just a kid then. Still

kinda scared and tense, wondering if you were good enough. You were. But you didn't realize it.

Then you met this guy, this sickening animal who smiled when he hurt you and swore loudly and spit in your face. You got angry. You were frustrated. You wondered if it would end, here in this small arena with the cheap cigar smoke and the stench of watery beer.

You wrestled like you didn't belong. You watched yourself wrestle with a savagery alien to you. You tried a move and he slid away. You got angrier and angrier. Finally, the match ended. You won, but you didn't. You didn't want the victories on disqualifications. You wanted to win the way you had done in college. You were a gentleman. He wasn't. You tried to forget. You couldn't. Suddenly you remembered.

You stood in Madison Square Garden, legendary Madison Square Garden, with cheap cigar smoke and watery beer, the howls of the fans and the bruises from bouts of long-ago. You sat and waited. Then you went out and did what you had to do,

You watched a battle royal. The harshest sort of test. A grappling hell. You survived them before. But you never knew. So much could happen. It was up to you, Bob Backlund, to make it happen for you.

Then the war was nearly over. There was one left. And later that night, you had to wrestle him. The memories came hurtling down like a massive flood. You remembered the little arena in your second bout and the smoke and fans and stench and the pain in your gut. You remembered, Bob Backlund. You remembered Hussein Arab.

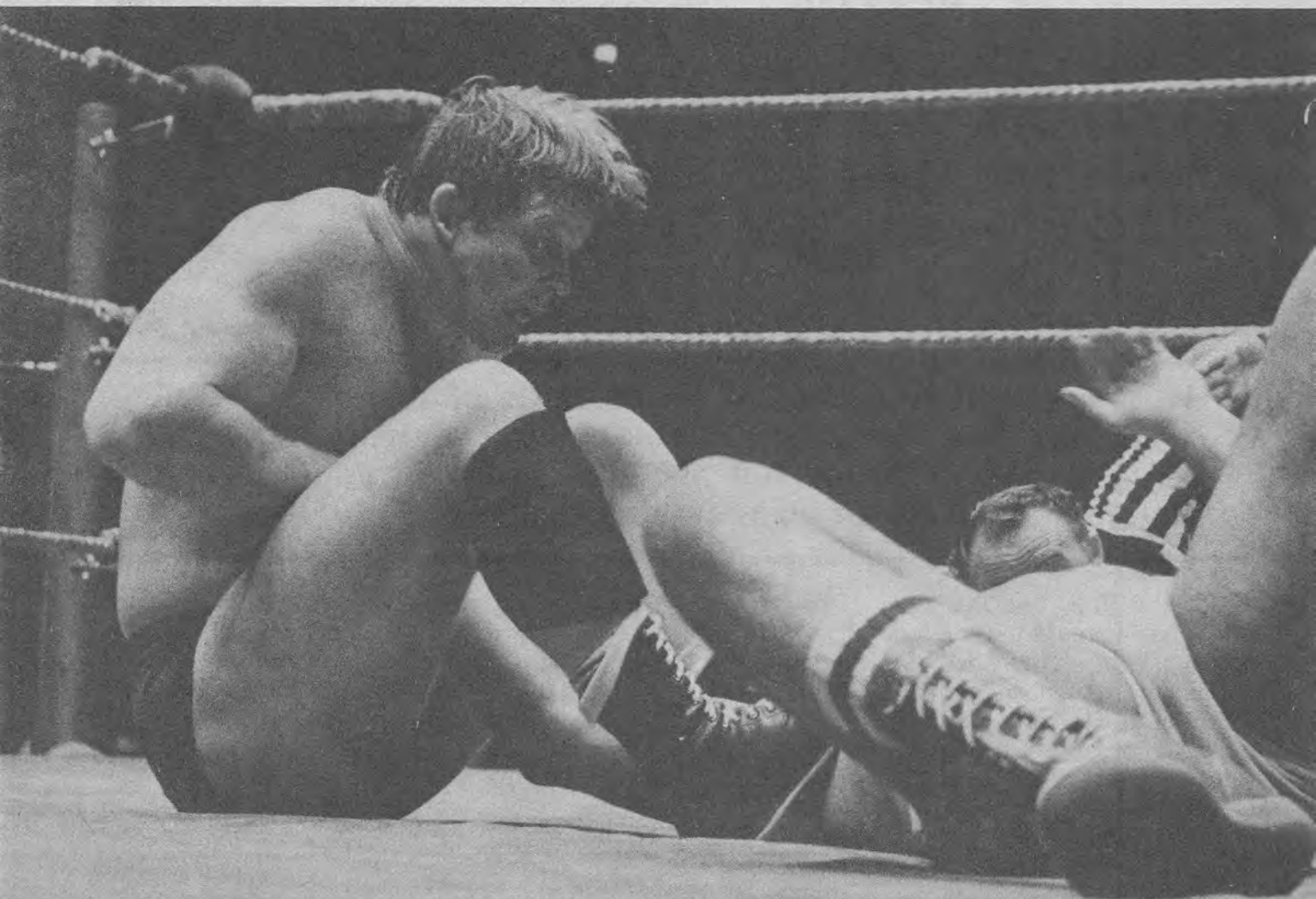
You had seen the blur in the battle royal, the crunching style, the shrieking sounds, the brutality. You hadn't remembered then. Now you did.

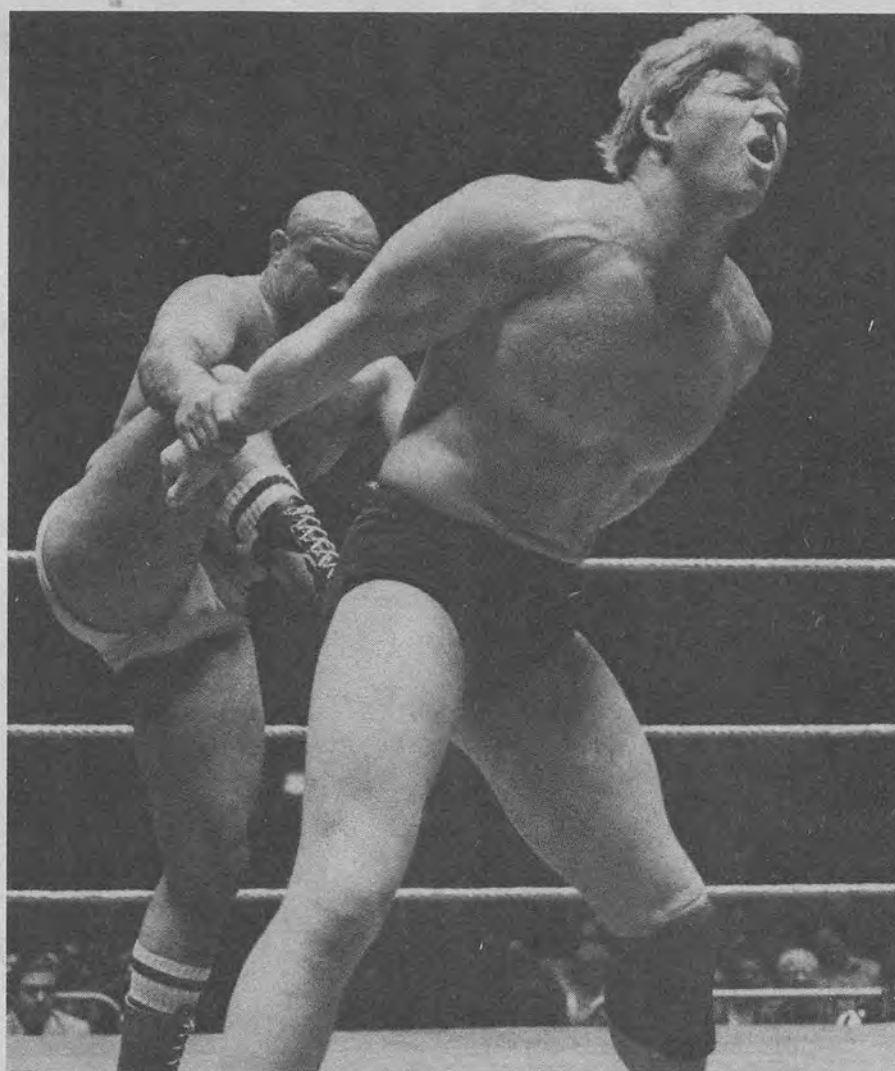
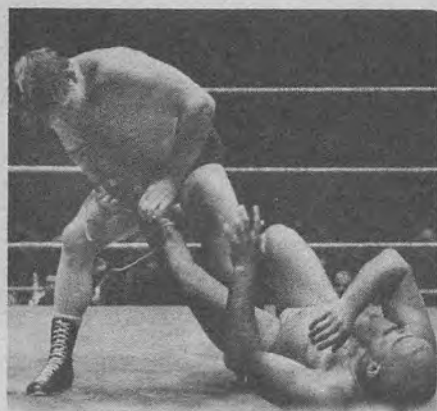
You and Hussein Arab.

You stared at the curved shoes and the evil eyes and the powerful body. You sized him up and felt rage and fear clutch at your throat. You had no choice. It was you or him. He smiled. You knew he remembered.

It was a tough bout. You felt like your arms would fall off and your head would roll to the canvas. You felt fire in your legs until they turned numb and useless, but you continued. You had to. You remembered, Bob Backlund.

Then it was over. You won. So you staggered to the locker room and asked to be alone. You laid down on a table and tried to regain your mind, tried to pull back the grey matter into one





WWF champion Bob Backlund struggles on the mat with arch-rival Hussein Arab (left), and in ring-center (below). Bob screams as Arab, an Iranian strongman, applies an effective surfboard (above). Bob works on Arab's curled boots (above left top). The big splash (above left).



cohesive lump. You couldn't. But you tried.

Your powerful chest heaved hard and heaved again until the hot air cooled down and you felt your lungs regaining life. You felt the sweat drip unattended down your bruised face. You felt your arms relax and your eyes close until you drifted toward a mellow state.

Then you felt a cold sweat spring to your forehead. You laughed without humor because that was the only emotion left. You laughed and panted, laughed and panted until there was nothing left.

Nothing left but the memory. You wouldn't have to remember anymore. The past had crept into bed with the present and they seized the future and all three slept together. No more remembering. □

ONE O



The magnificent Mil Mascaras, aerial star and scientific wrestling genius. His hate for the Sheik is unparalleled. Will they ever wrestle again?

(They have wrestled only twice. But twice was surely enough. The first time was June 1969. After that violent bout, they made a pact never to wrestle again. Vows were made to be broken. In July 1978, these two powerful men clashed again. What remains to be seen is what direction their feud will take. There can be no compromise. Each symbolizes what the other despises. We have brought them together. We warn our readers. It will be a nasty discussion. From Mexico City, there is the masked marvel, Mil Mascaras. And from his retreat somewhere in the

Midwest, The Sheik confronts his hated rival. Since he will speak only Arabic, The Sheik comments through an interpreter.)

MIL MASCARAS:
Sheik.

THE SHEIK:

Mascaras.

MM: I will not say hello.

TS: Nor will I.

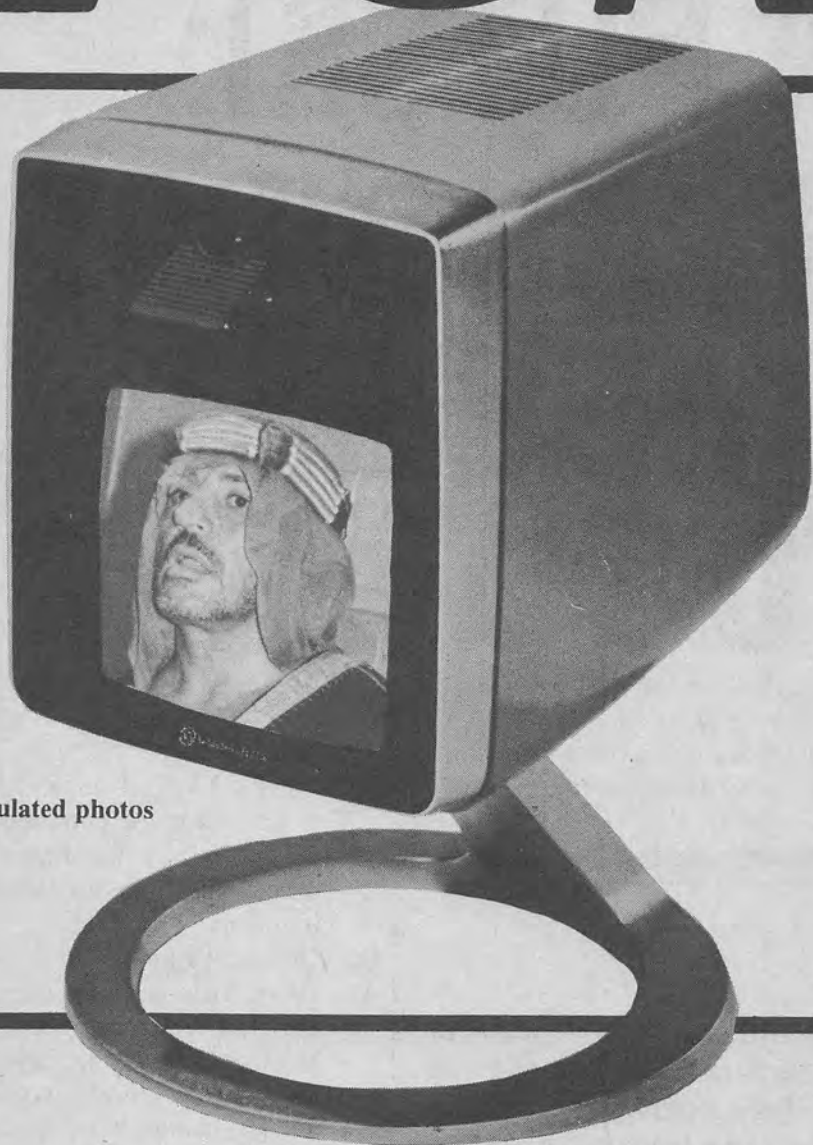
MM: What will we discuss? Wrestling? I doubt you know



Picturephones
courtesy of Bell Telephone

Every month the telephone wires will crackle as two top grapplers rage and argue. We'll print the unedited transcript of their conversations, giving the fans a privileged glimpse at wrestlers which can be found nowhere else

N ONE



Simulated photos



The Arab headdress signifies the arrival of the wild Sheik, a rulebreaker of the most dangerous variety. Sheik has befuddled scientific wrestlers for years.

anything about the sport.

TS: Enough to defeat you.

MM: I defeated you in what was my most embarrassing moment. I stooped to the gutter with you as my guide.

TS: That's because you are blinded by stupidity.

MM: I'm stupid?

TS: You are a stupid little man. You believe your own stupid philosophy and want others to think you are sincere. I

know the truth. I know why you violated your vow not to wrestle me.

MM: Go on.

TS: I have long suspected that your skills are eroding. You have lost the speed and sharpness. Your aerial maneuvers are growing pathetic. You are afraid that your end has been reached prematurely. So you must attack a legend. You know if

you survive a match with me, you will be slightly elevated. That is why you broke our sacred pact.

MM: Your version is incorrect, but I will not challenge you.

TS: Because I am right.

MM: No, because you are a pitiful creature. You are so consumed by your own evil that you think everyone else is bad. You would not know a good thing if it hit you in the forehead. I know what is right and proper. You are a disgrace, you . . .

TS: Words, words, they irritate me. You annoy me, masked moron. What can you do about it but speak words?

MM: You would like to wrestle again?

TS: I didn't say that.

(Continued on page 64)

HOTSEAT

IVAN PUTSKI: “THE FANS MUST TELL ME WHAT TO DO”

MANY CONTEND FOR the devotion of the fans. But fans are selective. They demand their loved one be strong. This man is strong. They demand he be kind. This man is kind. They demand he be swift. He is swift. Above all, they demand he be attentive to the fans and responsive to their wishes. This he is. That is his present problem. He is beset by confusion, racked by doubt, riddled with uncertainty. He is Ivan Putski.

INTERVIEW CONDUCTED BY STEVE FARHOOD

- Q:** Hello, Ivan. Pleased to do this interview.
- A:** Happy to be here, Steve. I've heard good things about you.
- Q:** Yeah, well, the fans don't want to hear about me. What they're interested in is you. We've got a lot to talk about, so let's get right into it.
- A:** Okay, my friend.
- Q:** Ivan, there've been reports

that you're unhappy in the WWF.

A: Unhappy is the wrong word.

Q: Why don't you use the proper word?

“

I think some wrestlers are afraid to handle me. They know how much the fans love me and they know how good I am.

”

A: I think frustrated is much better.

Q: Why?

A: Because I've been here for nearly five years, off and on, mainly on, and I've received only one title shot. That's

disgraceful.

Q: Why do you think that's happened?

A: Steven, I wish I knew. I hate to guess because you may end up pointing the finger of blame at someone who is innocent.

Q: Go on, it's justifiable.

A: Okay. I think some wrestlers are afraid to handle me. They know how much the fans love me and they know how good I am. It wouldn't be the first time an overly talented wrestler was denied a fair shot because, well, the champions were afraid of him.

Q: You say champions, plural?

A: Oh, yeah, it's not just Backlund. It's been all of them. Graham, and the rest.

Q: What do you plan on doing to change this?

A: Well, my fans are the reason for my success and they will have to determine my decision. You see, Steven, I am





“

What will determine my ultimate decision is what the fans want me to do. I want the fans to help me decide. If they want me to leave, I will leave and contend for some other title. If they want me to stay, I will stay.

”

considering leaving the WWF.

Q: No!

A: Yes.

Q: Because, because, sorry, give me a moment to compose myself. You'd leave the federation because you won't get a title shot?

A: I'm considering it. But I'm still debating. Some mornings I wake up and want to stay here. Other mornings I want to leave. What will determine my ultimate decision is what the fans want me to do. I want the fans to help me decide. If they want me to leave, I will leave and contend for some other title. If they want me to stay, I will stay. I hope fans will write to your magazine and give me their opinions. I will respect their wishes. After all, what is



Ivan Putski demonstrates his famed and feared Polish Power on Ivan Koloff during a recent battle (above). The pair of Ivans have made savage war on several occasions. Receiving a rare title shot, Putski grapples NWA king Harley Race in Florida, several years ago (below).



a wrestler without his fans?

Q: I'm sure we'll get a large response. How do you think you would do against Backlund?

A: I think I'd win. I think it would be a classic match-up, probably go right to the limit with both of us exhausted and sweating, bruised and all. But you would have two premier wrestlers fighting it out fairly and cleanly. There'd be no foreign objects with me and Bob in the same squared circle.

Q: How would you assess the present crop of wrestlers?

A: Overall, I think the wrestlers who have come up in the past few years are the best ever. It's a different way with them.

Q: Like?

A: You see more combinations of speed and power now-

days. Someone like Backlund is a prime example. Bob is a fine athlete. Even a warped thing like Greg Valentine is very strong and very quick. That is both good and bad for the sport.

Q: Meaning?

A: When a natural athlete like Valentine turns bad, he is that much more difficult to handle. Yet it is encouraging that superbly conditioned men like Backlund and Ted DiBiase

Putski appears injured as he struggles to regain his senses while outside the ring. He is often a rulebreaker target.

are coming into the sport. They are good for wrestling. They're hard-working and sincere men.

Q: Due to your admiration for Backlund, you wouldn't feel awkward about battling him for the belt?

A: Nope. My respect for Bob is one thing. My desire for a title is another.

Q: Let's say you never win a title, just for argument's sake. Would you feel your career had been seriously diminished?

A: Yes and no. Every wrestler feels that winning a major title



“

As long as they yell and cheer and shout my name, as long as my Polish Power reigns supreme, whether by belt or love, my career will be a good one.

”

is the top of success. That's why we lace the boots on and absorb the punishment every day.

Q: But?

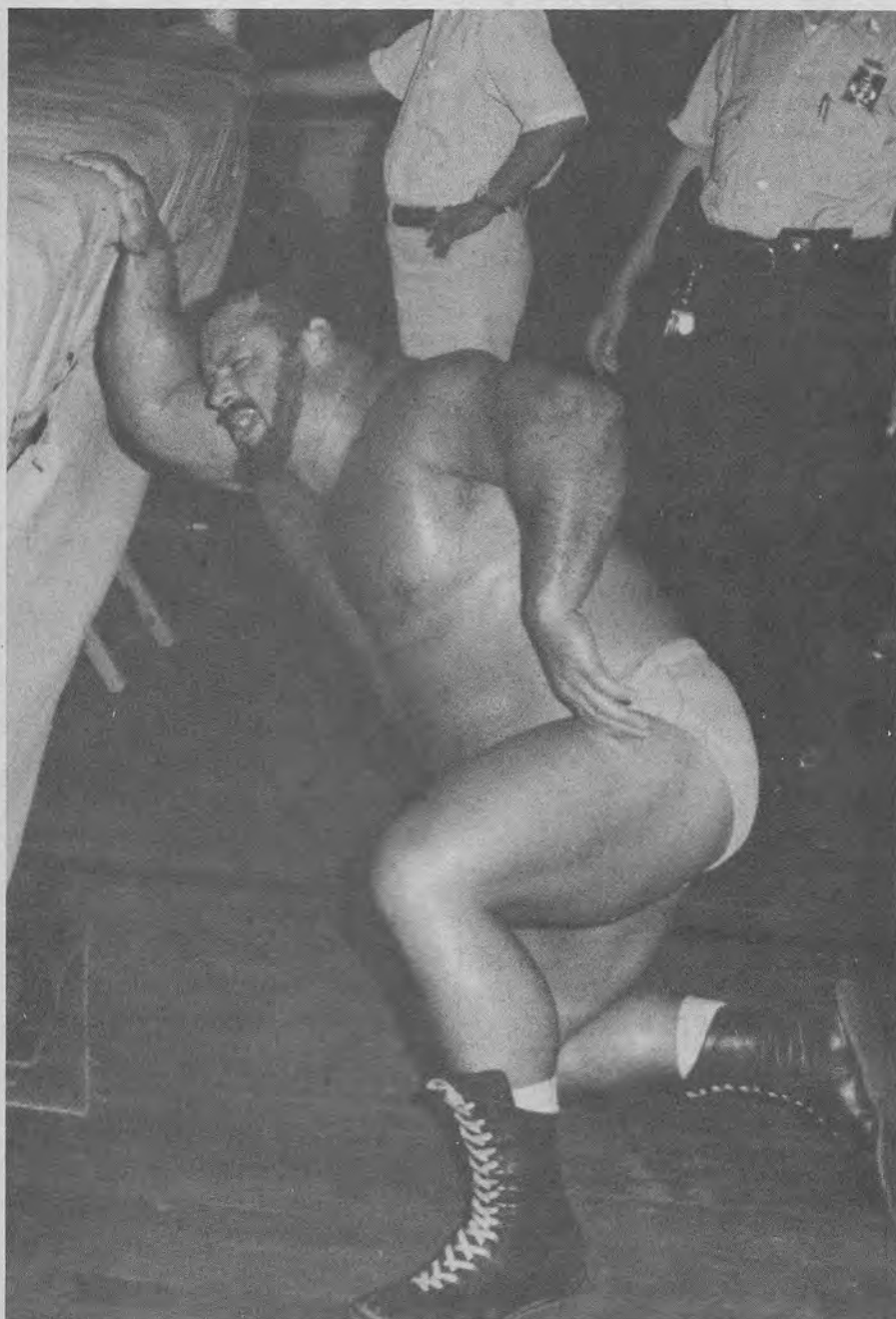
A: Ah, you read my thoughts, Steve. There are other things that I find satisfaction in from wrestling. My fans do it for me. As long as they yell and cheer and shout my name, as long as my Polish Power reigns supreme, whether by belt or love, my career will be a good one.

Q: Ivan, you've remained remarkably untainted by the hostile arrows of life.

A: There's more to life than winning and losing, Steve.

Q: Thanks for coming on the Hotseat.

A: Glad to talk to you, Steve. □



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BODYSLAMMS & PINFALLS

(Continued from Page 8)

enough. Any day now.

"This thing cost me a fortune to learn. I won't tell you how much it took to bribe the kung-fu master, but the price went into six figures. I can't tell his name because they'd kill him. To tell you the truth, I wouldn't have taught anyone for any amount of money. Those kung-fu masters have no compassion. Their justice is swift, merciless, and deadly.

"I'm only using the Vibrating Hand once. I won't tell on whom or where. Let's just say it'll be in the next few months.

"It'll be a warning. A warning to Backlund, to Rhodes, to Steamboat. Wrestling is being destroyed by 'scientific' wrestlers and corrupt officials. It's gone too far. If wrestling is to survive for another decade, these guys have to be stopped in their tracks. So I'll kill one. They can't prove anything. The Vibrating Hand will strike a blow for wrestling. The 'scientific' wrestlers and corrupt referees will be too scared to continue destroying the sport.

Anyway, who's going to miss a scientific wrestler?"

And who will be the victim?

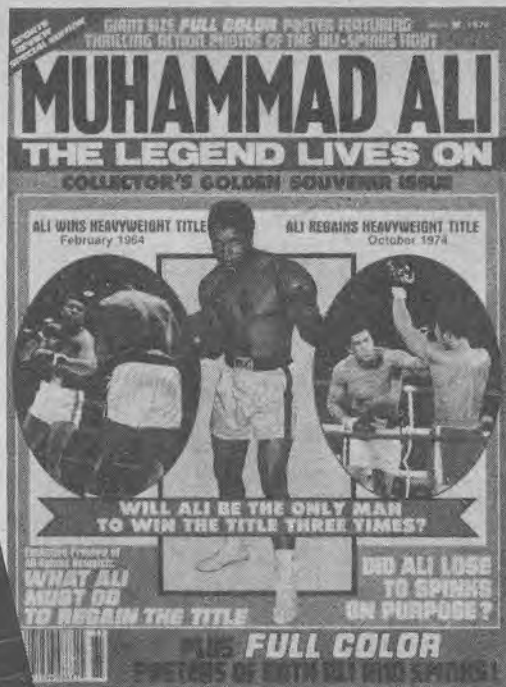
"That's for me to know and the obituary readers to find out. I said that before. Well, to be honest, there are four or five guys I know I'm gonna

(Continued on page 48)

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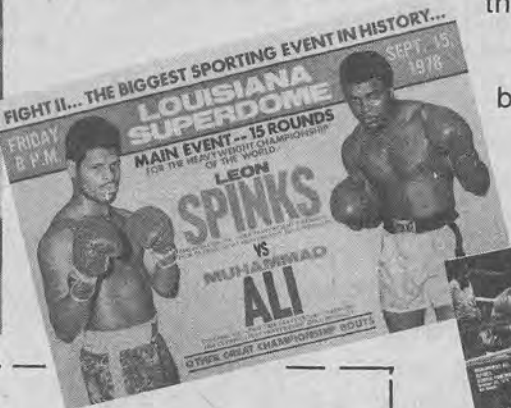
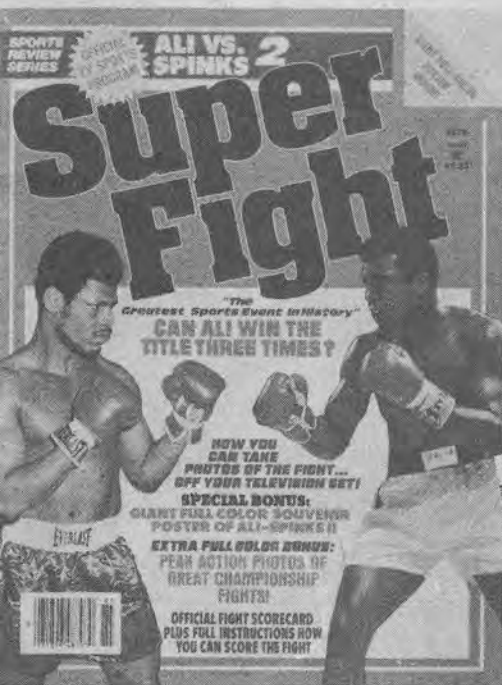


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BODYSLAMMS & PINFALLS

(Continued from Page 46)

get. The first victim's name starts with 'D'."

Men like Ted DiBiase and Dom DeNucci seem like probably candidates.

"Possibly."

The wrestler then decided he had talked too much.

With a wave of his hand, he said, "There's nothing more to say about this. How about going out for a drink?"

scientific opponents. Even if such a maneuver exists, who is to say the wrestler has learned it?

These questions will all be answered in the next few months. If a fan favorite keels over and dies for no apparent reason, we can assume the Vibrating Hand has claimed another victim. By the time you are reading



Over drinks, I tried to get more information. There was none to be had. We parted. Did I imagine it or were the wrestler's shoulders actually bowed as he walked away? The burden of saving a sport weighs heavy on a man.

Of course, there may be no such thing as the Vibrating Hand. It may be a rumor circulated by kung-fu masters to keep other martial arts experts from following Bruce Lee's fateful path. The wrestler might be spreading this rumor simply to scare

The victim of the Vibrating Hand will be a wrestler whose name begins with "D." Could it be Ted DiBiase? Or Dom DeNucci?

this, we may be preparing an obituary. Or things may be going along as before. Only time can tell.

One more thing. I called a friend who has been studying kung-fu for three years. I asked him about the Vibrating Hand. A stockbroker, my friend isn't the kind of guy to go in for melodrama. All the same, he begged me not to write this column. He also denies there is such a thing as the Vibrating Hand. □

ON THE ROAD

(Continued from Page 10)

"Imitation is the highest form of flattery," Flair said with a grin.

Whether Steamboat's mirror of Flair was filled with hatred or simply mischievous was essentially unimportant. What would solely matter was their behavior inside the ring.

"To be perfectly honest, I half-expected Flair to turn on me," Steamboat confessed. "Money is one thing. Hatred is something else.

Yet that hatred never surfaced. True, they weren't exactly bosom buddies. But their faces never



In one of their dozens of wars, Flair and Steamboat struggle. Their feud may finally be over. But who can trust whom?

contorted with contempt when they looked at each other. They growled only when they glared across the ring at their opponents.

"Man, I hate Jones more ways than a million," Steamboat snapped.

"I'll be happy when Von
(Continued on page 50)



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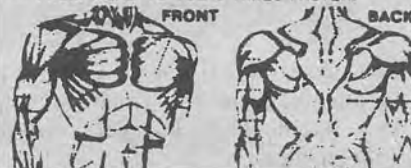
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ON THE ROAD

(Continued from Page 49)

Raschke is lying in a pool of blood," Flair growled.

Flair almost got his wish. The match ended in a double disqualification, with both Flair and Jones bleeding profusely. But Von Raschke and Jones retained their title. According to Flair, it would be short-lived.

"If me and Steamboat aren't champions very soon," Flair promised the crowd. "I'll kiss the Carolinas promoter's ass in front of everyone! Even on national television! I'll get the networks to grant me time. They do it for the President and this is just as important."

Steamboat and Flair's hatred of Jones and Von Raschke is genuine, as is their dislike of each other. Whether they

remain a tag team is secondary to the drift in Rick Steamboat's career.

Maybe he has forgotten the blatant evil practiced by Flair. Maybe he has forgotten those evenings of bloodshed, those moments of rulebreaking, of physical and emotional torment.

Perhaps Steamboat is begin-



Ric Flair stomps on a prone Paul Jones. Jones and Von Raschke retained their tag team title, but the threat of Flair and Steamboat remains dangerous.



Paul Jones, one of the major forces in the coupling of Flair and Steamboat. Jones and Baron Von Raschke are tag team champs.

ning to turn his back on the fans. Maybe he's grown desperate for a title and he is willing to sacrifice everything he has ever stood for in pursuit of a major championship.

Perhaps there is very little difference between Ric Flair and Rick Steamboat. I left the Carolinas with a sense of sickened disgust. □

SINCERELY YOURS

(Continued from Page 14)



Reader Todd Morse may use the same fortune teller as Dino Bravo.

SAME GYPSY?

Steven Farhood's column, "The Insider," is always informative, though a bit strange. However, this tale is even stranger. It seems that Dino Bravo and I might have the same gypsy fortune teller.

Several years ago, I was tormented between career choices. Join the merchant marine or become an orthodontist? What to do, I wondered. On a blind hunch, I entered the grey room that was a gypsy fortune teller's office. I told her my problem and she read by palm.

Lo and behold, she told me that if I joined the merchant marine, I would drown at sea. However, the worst that would ever happen to me as an orthodontist would be two stitches in the hand from the savage overbite of a 12-year-old.

She was right. So listen to her, Dino.

TODD MORSE

Minneapolis, Minn.

(Continued on page 52)

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All the back issues of the ORIGINAL WRESTLING REVUE listed for sale in this advertisement were edited and published by Stanley Weston, who founded Wrestling Revue in 1959 and sold his interests in the magazine in 1964. These extremely rare back issues have not been available to the public in almost 15 years, although many have been sold by private collectors for as much as 75 dollars per copy. This is a rare opportunity for those of you who collect and treasure truly fine wrestling magazines of great historic importance, at a price you can afford. Most of these issues contain magnificent, full color pin up portraits of the world's greatest wrestlers, some of whom are still active. The supply of these collector's treasures is very limited, so order today and avoid disappointment.

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SINCERELY YOURS

(Continued from Page 51)

GOOD MAN GONE SOUR

Chief Jay Strongbow's leg may heal from Greg Valentine's brutal attack, but his heart can never heal. From the "Hotseat" (September/1979) interview with Strongbow, it was apparent he is a bitter and hateful man.

This is a man who once loved everyone, who behaved with a gentle courage unmatched in the history of wrestling. Now he is overpowered by hate and contempt for Valentine. But it is only a matter of time before his feelings extend to all wrestlers. What a shame.

KEVIN O'SHEA
Ft. Lauderdale, Fla.



Will Chief Jay Strongbow ever recover from the attack of Greg Valentine?

BRUNO AFRAID?

I finished reading Bill Apter's "Names Makin' News" (September/1979). It said that Bruno Sammartino said his proposed match against Bob Backlund "remains on the drawing board."

Bullfeathers to that! Bruno is afraid of Backlund and will do anything to escape wrestling him. Sammartino knows he's finished and Backlund would push his face into tar paper. Bob Backlund is the greatest. Sammartino is washed up.

Why don't you go back to Pittsburgh and stay retired, Sammartino?

PETE SHULMAN
Rye, N.Y.

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DUSTY TO THE RESCUE

Leave it to Dusty Rhodes to help out a friend in need. Reading "Jim Garvin Finds A Real Friend" (September/1979) soothed me. Jim must be reeling from all the betrayals he's suffered at the hands of Killer Karl Kox, King Curtis and Sonny King's evil family. Rhodes showed his character by coming to Garvin's aid.

MARCIE SCHAEFER
Athens, Ga. ☐

THE INSIDER

(Continued from Page 15)

RUMOR VS. FACT

RUMOR: Mr. Wrestling II is really Richard Burton! The brilliant British actor dons the mask and becomes our beloved scientific star in order to stay in shape. A private jet and some professional makeup keeps Burton's stunning double-identity concealed.



Mr. Wrestling II is not actor Richard Burton, despite persistent rumors. II does enjoy Burton's movies, though.

FACT: Richard Burton is *not* Mr. Wrestling II. We repeat, Richard Burton is not Mr. Wrestling II. I called II at his New Orleans apartment. Our conversation was quick and direct.

"Richard Burton? Hah, ha," II responded. "I wish I could act like him. I'd do a few movies. At least in Hollywood, guys aren't trying to break your bones. But seriously, Burton is a favorite of mine. I'm flattered, but unfortunately, I'll have to shoot down your rumor as false."

(Continued on page 54)

SPECIAL OFFER TO OUR CUSTOMERS

VERY RARE BACK ISSUES TO COMPLETE YOUR COLLECTIONS-\$5 per copy

We receive many requests from collectors all over the world for back issues which were sold out long ago. Some collectors offered as much as \$25 for a single rare back issue. Unfortunately, we could not comply because not even one copy remained.

But here is some good news. We recently consolidated our warehouses and uncovered a small number of copies of some issues which had been sold out for years. Now we are offering these extremely rare issues, on a FIRST COME FIRST SERVE BASIS, for \$5 per copy. These copies will not last long, so we caution you to order immediately to avoid being disappointed. Not all these copies are in perfect condition. Some have soiled backs or marred covers and frayed edges. But they are still very rare collectors' items, well worth \$5 a copy.

These are the issues available at this time in very limited quantities:

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- | | |
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| ☐ September 1970 | ☐ November 1972 |
| ☐ April 1971 | ☐ February 1973 |
| ☐ June 1971 | ☐ March 1973 |
| ☐ July 1971 | ☐ May 1973 |
| ☐ October 1971 | ☐ November 1973 |
| ☐ November 1971 | ☐ January 1974 |
| ☐ January 1972 | ☐ February 1974 |
| ☐ April 1972 | ☐ March 1975 |
| ☐ May 1972 | |

INSIDE WRESTLING

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|--|---|
| ☐ November 1968 | ☐ September 1972 |
| ☐ January 1969 | ☐ October 1972 |
| ☐ July 1969 | ☐ November 1972 |
| ☐ December 1969 | ☐ December 1972 |
| ☐ July 1971 | ☐ January 1973 |
| ☐ December 1971 | ☐ March 1973 |
| ☐ March 1972 | ☐ April 1973 |
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- ☐ Annual Spring 1977
- ☐ Annual Summer 1977

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THE INSIDER

(Continued from Page 52)



Popular WWF champion Bob Backlund is experiencing painful back problems. Some observers believe Bob works too often. His schedule is extremely tiring. "Rest," one doctor says, "is the only cure for a bad back."

Good enough, II. Your
identity is once again a secret.

RUMOR: Dusty Rhodes and
Ernie Ladd have signed to
wrestle atop the Washington
Monument. The winner will toss
the loser off the Monument, to
the ground, hundreds of
feet below.

FACT: While Ladd and
Rhodes participate in a wild and
wicked feud, there is no truth to
this dangerous rumor. Ladd,
while talking to a reporter from
a southeastern newspaper,
made up the threat. The
reporter thought Ladd was
serious, and he printed the story.

"Actually, I probably would
accept such a match," Ladd
said. "Rhodes is scared of me.
He'd never go up there with 'The
King of Wrestling.'"

"That Ladd is a liar and a
sewer-rat," Rhodes countered.
"He'd lie to his own mother.

I'd wrestle him in Hell if
he wants."

INJURY REPORT

WWF champion BOB BACK-
LUND is suffering from a sore
back. A grueling schedule has
affected the young titleholder.

"I think Backlund is starting
to slow down," top WWF
challenger Pat Patterson
commented. "He's not man
enough to handle the respon-
sibilities of being champ. He'll
probably retire within the next
six months."

BRUNO SAMMARTINO is
having new problems due to his
cauliflower ear. "Doggone it,"
the Living Legend said. "I wish
that stupid thing would go
away. But it's a price I have to
pay for being a wrestler,
I suppose."

That's it for now. Catch you
later. □

BEHIND THE DOOR

(Continued from Page 18)

uncovered during the past five weeks:

Ric Flair said to me, "All I've been hearing is how afraid Rick Steamboat is of being attacked by me when we team. He trusts me more than he lets people know. What people don't know, and are about to find out from you, little twerp, is that I'm as fearful of being sneak-attacked by him as he is of being sneak-attacked by me. So, to protect myself, I had my lawyers draw up a legal document stating that if he so much as lays a finger on me, he will pay me \$10,000, and he will give up any future title shots against me. Steamboat hesitated, and tried to get out of



Flair wrestles Steamboat when they were enemies. Flair says his agreement with Steamboat is none of columnist Randy Gordon's business.

signing. But when I told him, 'Either you sign, or we don't wrestle,' he reluctantly scribbled his name on the document."

(Continued on page 56)

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BEHIND THE DOOR

(Continued from Page 55)

To try to make his point seem more realistic, Flair reached into his leather briefcase and pulled out a folder containing several papers. He then withdrew a white piece of paper that appeared to be filled with clauses and options. On the bottom was a signature.

"This is it," said Flair. "Signed by Steamboat."

"Can I see it?" I asked him.

He shook his head.

"What's on this paper is between Steamboat and me, Gordon. You ain't no lawyer, so you wouldn't understand this anyway. Besides, you couldn't read the big words, the poly-synonyms, the ones with 15, 20 letters in them.

"Poly-syllables," I said, correcting him.

His pale face turned beet red.

"Get out of here!" he screamed. "Get out of here now, before I throw you out!"

I left, but I knew I had to see that document. Rick Steamboat



Ric Flair reads about himself in INSIDE WRESTLING. Many feel Flair has mellowed since teaming with Steamboat.

would never sneak-attack Flair, and he would never sign a document like that. I had to get my hands on it.

I waited until Flair was called to wrestle. Then I went back into his dressing room.

Opening his locker room, then his leather case, I found the envelope with all the papers and the document. My suspicions were confirmed!

The paper Flair showed me was surely a legal document. However, the document was not between Flair and



If Rick Stearns is worried about having Flair as his partner, the young man doesn't admit to it.

Stearns. It was between Flair and Plotnick Motors, Inc. Flair had just purchased a 1980 sports car, and the document was nothing more than his receipt and warranty. In the envelope were pamphlets describing details about the car.

I hope the car overheats the first day he drives it!

So much for trying to be nice to rulebreakers. Next month, it's back to disguises and pranks! ☐

VICTORY SPORTS BACK ISSUES

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TOMMY RICH

(Continued from Page 25)

ever win a major championship, and apparently you people think I'll be good enough to do it, I don't know if the joy can ever match this moment."

The winner was to be decided by a combination of the fans and the staff of **INSIDE WRESTLING**. Fans were asked to choose a winner, and explain their choice through a short essay.

Our mailbox was flooded. Rich was the easy winner. Our staff agreed. We feel Tommy Rich is a rising star who cannot miss as a future champion.

The five fans who best expressed their choice of Rich were: Stephanie Jackson of Georgia; Dorothy Miley of Florida; Kathy Herring of Alabama; Berline Griggs of Arizona; and Bonnie Crum of Texas. They each receive a free one year subscription to **INSIDE WRESTLING**.

Managing Editor Bill Apter flew to Atlanta to present Rich with a massive trophy. Gordon Solie, the famed announcer of Georgia Championship Wrestling, also took part in the presentation.

"I really believe the fans made a wise choice in picking Tommy Rich," Apter said. "Our staff could not realistically argue with the choice. Rich excels in the basics of the sport. He's quick, strong and smart. But most of all, anyone who is around Rich for even a few minutes realizes he possesses a few special qualities as a person."

"He has unique determination and a drive that few young grapplers have. His maturity is remarkable. He wants to be great, and he's well on his way. He could be a dominant force in this sport for years to come."

Unfortunately, not all wrestling figures agreed with the selection of Tommy Rich. Many of the men Tommy battles were less than complimentary.

"Tommy Rich, a future



Rich is determined in the squared circle. He is undoubtedly a future superstar.

champion?" Ole Anderson screamed. "Have the fans lost their minds? That punk couldn't win a major title if he wrestled his own shadow. He's a useless spoiled brat. I've taught him so many lessons in the squared circle, I'm surprised he's stupid enough to return for more. Just another dumb brat, if you ask me. But when have the fans ever been right?"

Ivan Koloff, another rule-breaker Rich has faced, echoes Anderson's thoughts.

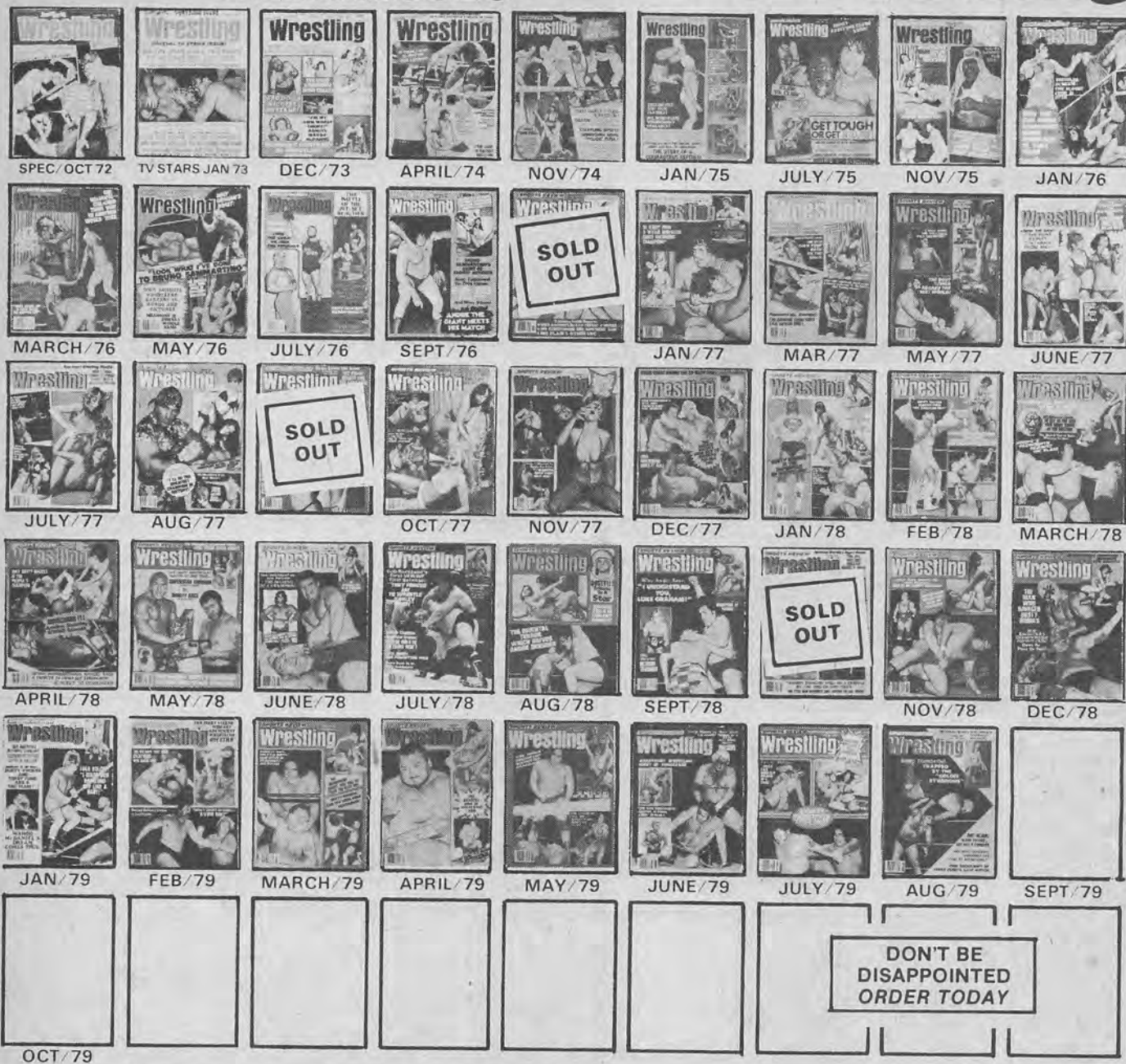
"Once again, the Americans prove what fools they are," the Russian strongman commented. "They see Rich and they believe he is talented and good because he is handsome. Americans never bother to look inside a man. They never study a man's heart and soul. In Russia, we do not get so easily fooled by fakes like Rich. He would probably make a good janitor in Siberia. But if he is a future champion, I'll sing the 'Star Spangled Banner'."

Despite such course and harsh remarks, the selection of Tommy Rich as the winner of the Future Champion Trophy stands. Perhaps Tim "Mr. Wrestling" Woods puts the choice in proper perspective.

"Rich can't miss," Woods said. "He's got it all and he's still just a kid. He'll rule at the top before too long. And I'm quite sure of that." □

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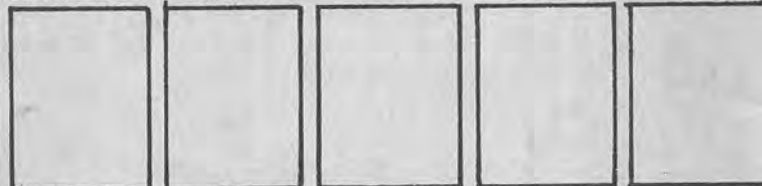
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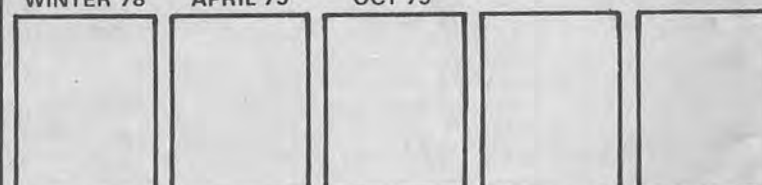
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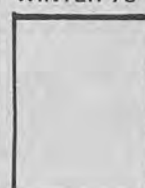
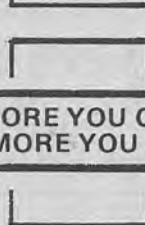
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VERNE GAGNE AND MAD DOG VACHON

(Continued from Page 28)



Mad Dog Vachon and Pat Patterson brawl in the center of the ring. Ray Stevens and Patterson held the AWA tag team belts for several years.

there's nothing we haven't seen or done.

"I'm not surprised we won. The only question mark was when it would happen," Verne continued.

While Gagne and Vachon are grizzled vets, their foes were not exactly grade school boys. Pat Patterson and Ray Stevens. Roll their names over on your tongue. Then spit and rinse before the skin curdles and falls off.

"We love bein' champs," said Stevens.

"No one is as tough as me and Ray," insisted Patterson.

Not quite. They met their match in a brutal bout which stunned ringside observers with its unrelenting savagery.

"They weren't gonna get this belt without a fight," snarled Stevens.

"Couple of bums, just two old bums," giggled Vachon.

Not in this one. These four

wrestlers grappled with a youthful vigor seen in playgrounds. They unfurled every manner of maneuver. They displayed intensity and determination. In short, they wouldn't accept a loss. Too much was at stake.

"Losing to Gagne and Vachon would be a total disgrace," said Stevens.

"Patterson and Stevens couldn't tie my laces, much less successfully defend a title against me," snorted Gagne.

Finally, after a titanic onslaught, the battle was over. A very unlikely tag team had captured the AWA crown. How



A bloodied Mad Dog Vachon is proud to hold the championship tag team belt after the titanic struggle is over.

did it feel, guys?

"Like a million bucks," said Gagne with a smile.

"We're on top of the world and we're gonna ride it higher and higher," promised Vachon.

However, their defeated foes cast a flat note into this symphony of victory.

"They got the title for one night, that's it, one lousy night," said Stevens.

"We'll get it back. They better watch out." □

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ONE ON ONE

(Continued from Page 41)



The unpredictable Sheik winds up as Mil Mascaras is trapped against the ropes during their famed second encounter (above). The two superstars have only met twice. In their first meeting, Mascaras catches the Sheik by surprise with a perfectly executed flying dropkick (below). If these grapplers battle for a third time, World War III is sure to erupt.



MM: You are afraid.

TS: Of you?

MM: Yes, of me.

TS: Hah, now everyone can see it is you who broke the

pact. You goaded me until I had no alternative but to agree to your fiendish plot.

MM: Liar.

TS: I lie?

MM: Yes. Your days of tyranny are over, Sheik. Your number is up.

TS: You make me laugh! You never got a shot at Backlund, did you?

MM: What does that mean?

TS: I may be challenging that little punk for his little belt.



Bloodied but nevertheless dangerous, Sheik strangles Mascaras.

Everyone acknowledges me as a great. They will even give me a title bout. What was the last title bout you had?

MM: I get what I want. No one gives me anything.

TS: You get nothing because only the strong survive. You are a weakling. Your race is dying out. Soon you will be fossils. Hah, maybe you can be used for oil.

MM: I hope Backlund beats you.

TS: Oh?

MM: But not completely. You see, I have the feeling that we may meet again.

TS: It will be your funeral.

MM: I doubt that.

TS: Farewell, fool. ☐

GORGEOUS GIRLS IN SAVAGE COMBAT

\$10 FOR THE
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CYNARA VS. MOLLY

**Magnificent Picture Packets Of
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Please rush me _____ "Battling Beauties" photo packets. I enclose \$10 for each packet, which includes all shipping costs.

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YOU DON'T NEED A GUN!

**NO SELF-DEFENSE DEVICE THAT
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**STRIKE DOWN ANY
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TIVE, it has been granted United States PATENT No. 3,554,546, one of the MOST VALUABLE PATENTS of its kind EVER Officially Issued by the GOVERNMENT OF THE UNITED STATES!



**A THUNDERBOLT
OF LIFESAVING POWER
AT YOUR COMMAND**

"Kiyoga—The Steel Cobra™" is AN AUTOMATIC, MAGNETICALLY-TRIGGERED STEEL WHIP that is armed with a heavy caliber STRIKING TIP! When every second COUNTS, this INSTANT ACTION feature FREES YOU from the need to first locate a pushbutton trigger in order to fire it at your attacker!

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See
our
guarantee

Think of it! Thanks to an amazing automotive discovery, every single car owner, every fleet operator, every truck or camper owner... everyone who operates a gas-powered internal combustion engine, can now save up to 20% and more on their gasoline bills!

Yes, you'll actually get up to 70... 80... 90... even 100 extra miles from every single tankful! No matter how old or run-down your car may be... no matter how many gallons of gas it now devours each week... FROM THE VERY INSTANT YOU INSTALL THE BALL-MATIC™ GAS SAVER VALVE IN YOUR CAR, YOU WILL EXPERIENCE A DRAMATIC DECREASE IN GAS CONSUMPTION!

Here's why:

With all the advances made in automotive technology, the carburetor is literally 50 years behind the times! It is possibly the most inefficient component in the entire engine and is responsible for an incredible waste of gasoline! You see, the carburetor is pre-set at the factory for idle conditions. This means that it is most efficient in regulating the gas-to-air mixture when the car is standing still and up to speeds of 35 mph. When you drive over that speed... or start up from a dead stop... or negotiate grades and steep hills... or pull a trailer or camper... or carry a full load of passengers, too much gas feeds into the carburetor and you get incomplete combustion. Every time that happens, it's just like pouring your money down the drain.

The Most Significant Automotive Breakthrough Of The Past Ten Years!

Adding the BALL-MATIC GAS SAVER VALVE to your engine is like having a "mini computer brain" which actually monitors the air-to-fuel balance on a constant basis. As soon as it senses an over-rich condition, it opens to permit a precise measure of additional air to enter the system. The result: more efficient combustion and a fuel savings of up to 20% or more!

Controlled Tests Confirm Big Dollar Savings

In the Spring of 1978, we arranged for a local Shell Service Station to conduct a controlled, supervised, test using seven different cars owned and driven by non-professional drivers. Each car was fitted with a locked gas cap and the keys kept in the possession of the testers.

After establishing base mileage consumption data for the various cars, the BALL-MATIC was installed and miles-per-gallon figures were re-checked. Every single car in the test showed dramatic improvement.

Year/Make Of Car	MPG Improvement
1970 Cadillac Eldorado	21%
1970 Chrysler Imperial	28%
1969 Cutlass	8%
1974 Vega	10%
1972 Gran Torino	19%
1967 Camaro	16%
1973 Cadillac Eldorado	40%
OVER-ALL AVERAGE	18%

Start Saving Immediately

As of now, tens of thousands of motorists all over the country have put the BALL-MATIC GAS SAVER VALVES in their cars. It takes only 60 seconds to install and no special tools are required (easy-to-follow instructions are provided) — it's so easy, anyone can do it! But best of all, the BALL-MATIC works immediately. There's no "breaking-in period" — you experience a significant savings with the very first tankful.

The BALL-MATIC fits all American made cars (except diesel or fuel injection) and all foreign cars except Volkswagen.

READ THE RESULTS FOR YOURSELF!

The BALL-MATIC (gas saver) that I purchased has proven itself. I drive a 1970 Oldsmobile, now I get four miles more per gallon.

C. T. — Orange, California

Just a short note to inform you of the performance of your BALL-MATIC unit that I have installed in my 1972 Ford station wagon. Prior to using your device, I averaged 12 to 13 MPG, now that I have installed your unit my mileage has gone up to 16 MPG around town.

A. Coutts

Sherrill, Orange County, California

Before it was installed on my 1973 Ford L.T.D. I was getting 9 miles to the gallon, since installation of the BALL-MATIC I am getting almost 15 miles to the gallon.

R. B. — Hickman, Nebraska

After installing the BALL-MATIC on my 1972 Oldsmobile Toronado I increased from 7.5 to 10.5 miles to the gallon.

Seeing this I took my station on as a BALL-MATIC dealer and within the first week sold over 100 valves.

This is the kind of extra income producer that other service stations should consider during this energy crisis to service their customers.

Louis Michaud

Mobile Service, New Britain, Connecticut

I want to express my thanks for the BALL-MATIC. Since it has been installed in my car, my gas mileage has not been under 18 miles per gallon. This is an increase of 5.5 miles per gallon.

Rev. R. N. Claremont, California

LOOK HOW EASY IT IS TO INSTALL THE BALL-MATIC YOURSELF

All you do is simply slip the BALL-MATIC onto the line leading from the PCV valve and twist into place. (It's as easy as screwing in a light bulb). In fact even if you never lifted the hood of your car before... you can install the BALL-MATIC in just a few moments (no special tools required). Easy to follow instructions are included.



GUARANTEED SAVINGS

We firmly believe the BALL-MATIC to be one of the best investments you can make to save money this year. The exact savings you will receive may vary significantly depending on the kind of car you drive, the condition of your engine, weather, your driving habits and the amount of driving you do; however we guarantee that you MUST SAVE AT LEAST FIVE TIMES the amount you paid for your BALL-MATIC in the very first year or WE WILL GIVE YOU DOUBLE YOUR MONEY BACK! (Double refunds limited to one unit per household or business).

**OVER 100,000
ALREADY IN USE**

**U.S. PATENT
#3,809,035**

**Order One Today
Entirely At Our Risk**

There may be a reason why you don't install a BALL-MATIC on your car immediately. But, for the life of us, we can't figure it out! If after reading this ad you have any doubts whatsoever, just drop a note and we'll gladly forward a copy of our test reports for your inspection.

Test the BALL-MATIC yourself entirely at our risk. Install it in your own family or company car and if it doesn't deliver everything we say it will — starting with the very first tankful, just return it and we'll refund double your money. We wouldn't make that kind of guarantee in writing if we weren't positive of the performance of the BALL-MATIC!

Please don't delay. Every day you drive without a BALL-MATIC GAS SAVER VALVE in your car costs you money and needlessly wastes precious gasoline. Call or send in your coupon today.

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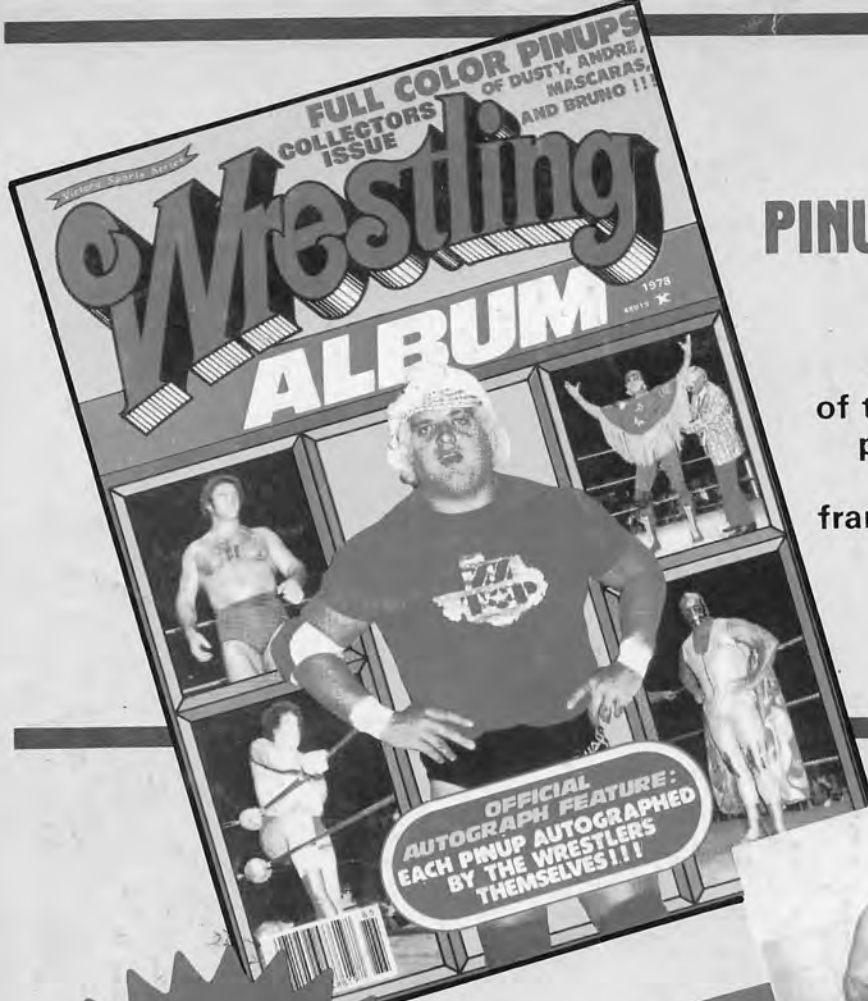
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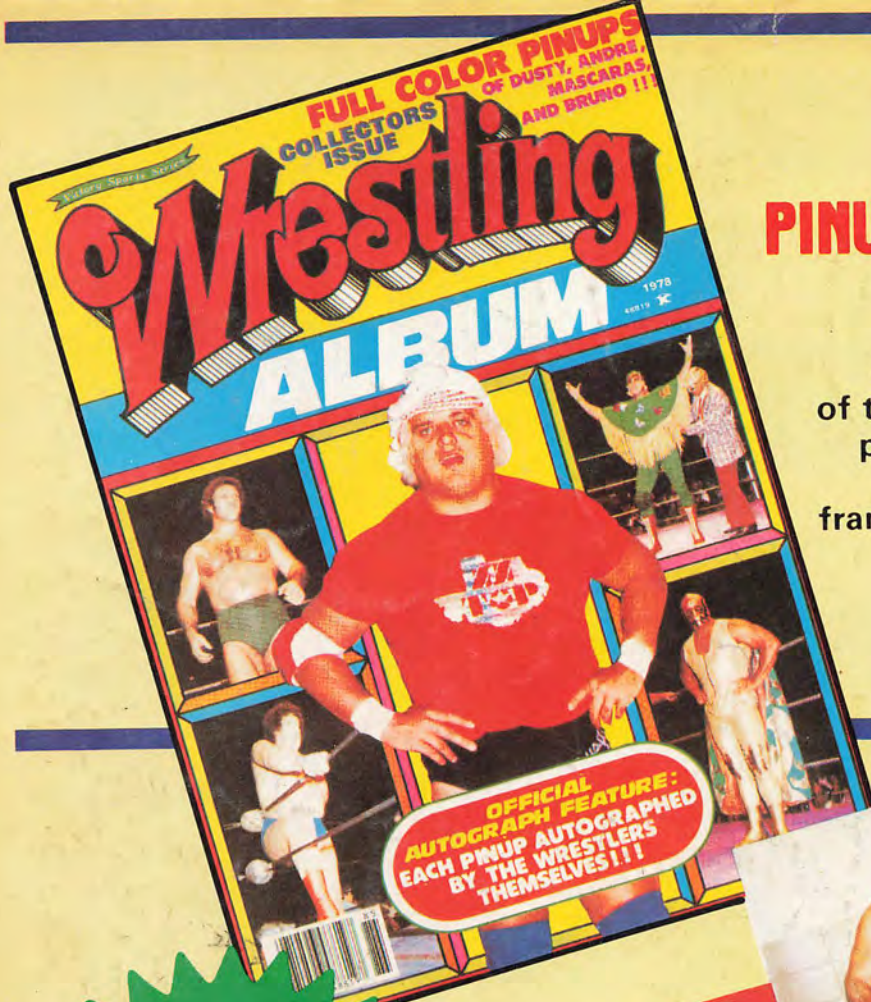
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